

July 2024



DESIGNER DIARY

Volume 1

Fashion
Riddles

Guess the
answer!

colour
Wheel

Colour
Combination

History of
fashion!

Fashion
News

Who
What
Why

?

Tech
Tex,
Applications
of Fashion Tech

Aari

Jamal Mohamed College (Autonomous), Trichy
Department of Fashion Technology and Costume Designing

Editors
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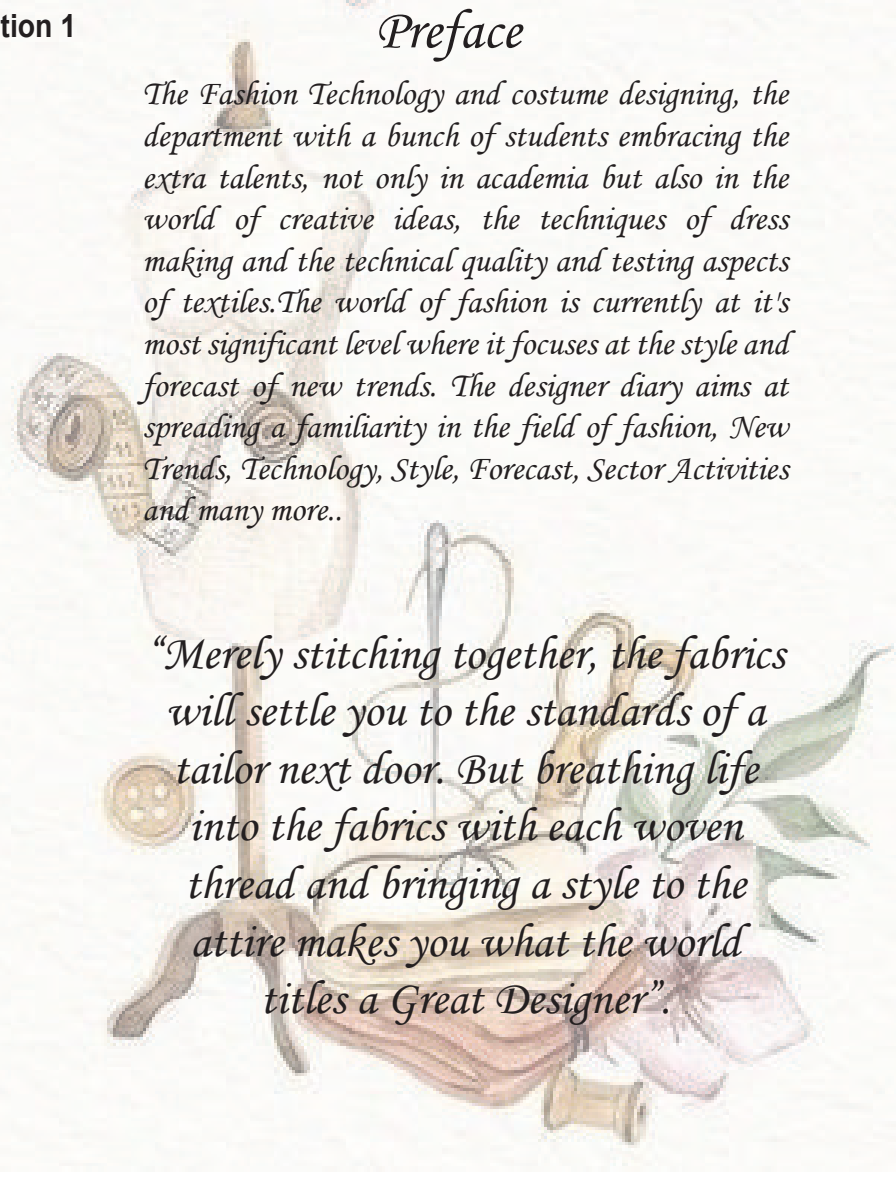
23.07.2024

July

Trichy

Edition 1

Preface



The Fashion Technology and costume designing, the department with a bunch of students embracing the extra talents, not only in academia but also in the world of creative ideas, the techniques of dress making and the technical quality and testing aspects of textiles. The world of fashion is currently at it's most significant level where it focuses at the style and forecast of new trends. The designer diary aims at spreading a familiarity in the field of fashion, New Trends, Technology, Style, Forecast, Sector Activities and many more..

“Merely stitching together, the fabrics will settle you to the standards of a tailor next door. But breathing life into the fabrics with each woven thread and bringing a style to the attire makes you what the world titles a Great Designer”.



Jamal Mohamed College (Autonomous) Trichy

Jamal Mohamed College was founded in 1951, as an affiliated college to the University of Madras and then affiliated to Bharathidasan University, Tiruchirappalli, when it was formed in 1982. Jamal Mohamed College is situated in the central part of Tamil Nadu, Tiruchirappalli city. It was established as a minority institution with the primary objective of providing higher education to the downtrodden and socially backward section of the society in general.

The college has obtained the prestigious 56th rank among Top ranking institutions in NIRF Rankings - 2023. It is remarkable to state that the college has been recognized with Three Star status by the Institutions Innovation Council (IIC), MHRD innovation cell, Government of India in 2019. In the fourth cycle, the college has been accredited with A++ Grade by NAAC with a CGPA of 3.69 out of 4.0 in 2023.

Over a period of 72 years the college was able to scale greater heights and raise to the present status as a multi-faculty institution with 25 UG and 20 PG courses. 17 departments of the college are functioning with the status of approved research centres. The college has a strength of around 10452 students. There are 144 Government Aided teaching faculty and 328 staff members are working under the self finance stream. The college celebrated its silver Jubilee in 1971, subsequently the Golden Jubilee and Diamond Jubilee in 2001 and 2011 respectively.

With many milestone achievements, the College has been marching towards fulfilling marvelous plans, matching the vision and mission of our noble founders and the present Management Committee Members. "The Jamal" journey continues with all gentle Jamalians for still more greater heights of glory in higher education.

OUR PROUD FOUNDING FATHERS



HAJEE M. JAMAL MOHAMED SAHIB



JANAB N.M. KHAJAMIAN ROWTHER

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Addl Vice Principal

Ms. A Famitha Banu
Addl Vice Principal



Department of Fashion



The Department of Fashion Technology keeping in mind the vision of our college management, who was well aware that students represent the future of our society and provides an opportunity to recognize the new style and trends in the fashion world. The Department is all set to mould the future of enthusiastic aspirants to the exciting world of Apparel, fashion and design.

The Department was established in the year 2008, with the objective of imparting comprehensive knowledge about all faces of fashion industry to girls and empower them with all essential skills to cope up with the demands of their career.

.Curriculum is drawn with thought provoking concepts in the field of fashion designing and it is accomplished through the dedicated efforts of the team of 12 competent, committed and learned faculties, Expert's support from the industry, 7 state-of- the-art laboratories equipped with latest software and equipments and a separate library.

The department also offers a three year Skill development Bachelor of Vocation (B.Voc.) degree in Apparel and Fashion design from 2018 sponsored by UGC with multiple entry and exits such as Diploma/Advanced Diploma under the NSQF.B.Voc. is an emerging course that aims at providing adequate skills required for a particular trade to candidates.



TAILOR SHOP



Stuart is a little boy. He wants to stitch his school uniforms. He went to the tailor shop



Hey, Hi Scissors

Hi Stuart, How have you been?

I'm good

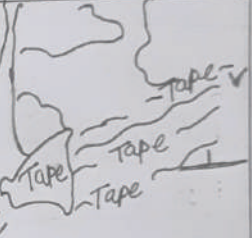
FS

Can I help you with something Stuart?



I want to stitch my new school uniform

Of course! All right here we go



Can you do it?



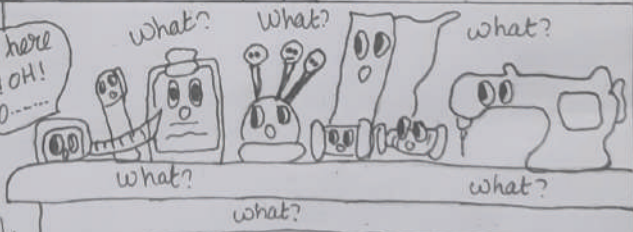
Tape where are you?



I'm here OH! OH! NO.....

OMG! Scissors

NO!



What?

What?

What?

what?

what?

what?

FS

I'm sorry

Sure, let me help you with that.



Tape, How many time should I tell you to watch your step's man



Fine, will you help take measurement for Stuart New School uniform

All right sleeve - 15" should - 10" ok....



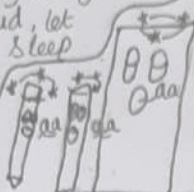
all right mm... ok next



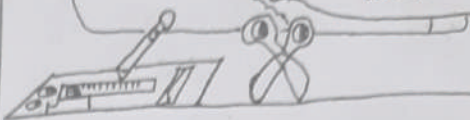
Now, I need
Pattern sheet, ruler
and Peris come
help me
here.



Why are you so
loud, let
us sleep



Next, fabric, Marker
be ready to do the
work.



Don't be so
slopy come fast

coming
coming



ok, It's time to
show my work



Sewing machine
here is fabric
lets finish
the work



why
the rush?

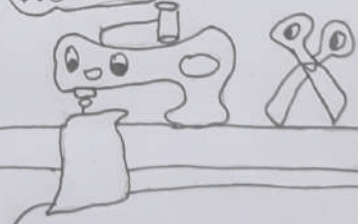
Marker don't
make a mistake
or else
I'll break you
bro

Sorry Scissors
I can't, because
Thread & needle
are playing

Thread what are
you doing Stop
playing & come
and do your work

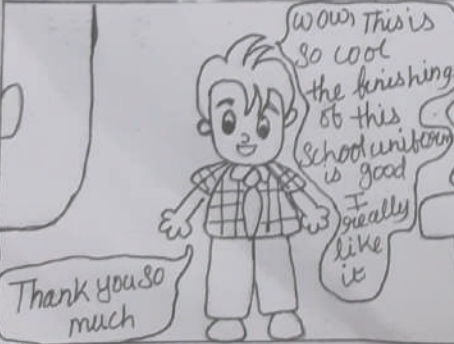


It's almost...
wait, wait
It's done!



Are you done
fast buddy!

Ahgh....
ok ok... we
are going



Thank you so
much

wow! This is
so cool
the finishing
of this
school uniform
is good
I really
like it

It's our
Pleasure



wow!
wow!

wow!

waw
waw!



Day to Day Life



Fashion News

Moncler Releases New Collection



Who: Moncler

What: Fall/winter 2024 collection

Where: Online at moncler.com and in select Moncler stores

Why: If you've been longing for cooler days in the sweltering summer heat, we have good news: it's already time to start building up your fall wardrobe. Moncler's fall/winter 2024 collection is shoppable now, complete with a campaign led by French surfer-turned-actor Arnaud Binard and his daughter, Maya Rose. Minimalist and chic, the assortment is built around sophisticated neutrals in clever layers, giving a slight edge to the quiet luxury aesthetic. (We can't get enough of the lush layered knits in particular).

Fashion Styling

Hourglass

Accentuate your curves with fitted tops, high-waisted pants/skirts, and emphasize your waist

Pear

Draw attention to your upper body with bold tops, statement necklaces, and A-line dresses/skirts to balance your hips..

Rectangle:

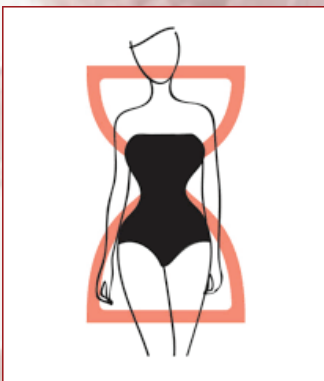
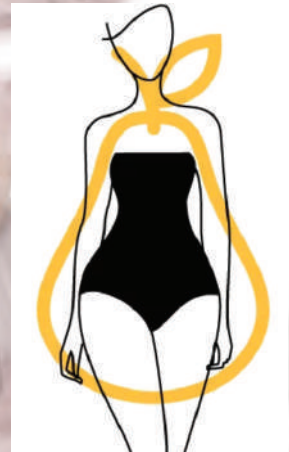
Add curves with flared pants/-skirts, peplum tops, and emphasize your waist.

Inverted Triangle:

Soften your shoulders with flowy tops, emphasize your lower body with flared pants/-skirts, and create a defined waist.

Apple

Emphasize your upper body, create a defined waist, and balance your midsection with A-line dresses/-skirts.



Fashion is not only for the fittest it is for everyone.

NEWS OF THE HOUR

The runway of dreams foundation designs and styles the attire for the challenged. This was inspired and highlighted at the department notice board on 15th July 2024 by our students Sahreen and Noorul Fazar III B.Sc FT&CD from the website source Runway of Dreams and the motivation and inspiration was tremendous not only for our students but also for the others. Many students visited and admired the designers who was at the deck of this style and Creative thoughts



Students from other department staying at the notice to have a keen look on the Runway of dreams created by our III B.Sc.



Source: <https://www.runwayofdreams.org>





Art and comic story by
subhiksha J
II M.Sc FT & CD

Journey–Aari Work

Aari embroidery dates as far back as 12th Century and during the Mughal era. Even today many of the patterns are inspired by mughal designs and this rich form of embroidery holds a special place in the artistry of textile design in India.

Aari gets its name from the 'Aar', which is a small, hooked needle or awl used by the craftsmen

How is it created – by piercing the fabric and looping colourful threads through it with a needle. It can also be used to set beads into the embroidery.

THE PROCESS

Aari embroidery involves several steps, each of which requires a high level of skill and precision. Here is an overview of the process:

Designing:

The first step in Aari embroidery is to create a design. The design can be drawn directly onto the fabric or traced onto it using a transfer paper .

Mounting:

The fabric is then mounted on a wooden frame or a hoop to keep it taut.

Threading:

The next step is to thread the Aari needle. This is done by passing the thread through the eye of the needle and pulling it through until there is an equal

amount of thread on either side of the needle.

Stitching:

The stitching process begins by inserting the Aari needle into the fabric at the starting point of the design. The needle is then pulled through the fabric, creating a loop.

The needle is then inserted into the loop, and the process is repeated to create a chain stitch. The stitches are made in rows until the design is complete.



Fashion News

Who: Mugler and Gentle Monster

What: New collaboration

Where: Online at mugler.com and gentlemonster.com and at select stores globally

Why: Already a favorite duo among the fashion crowd, Mugler and Gentle Monster have released another collaboration of edgy eyewear. The Spiral 01 and Spiral 02 styles offer a contemporary lens (literally) into cult-favorite accessorizing, while at the same time paying homage to Mugler's 1997 insect-like Fourmis eyewear. The latest collection of lenses will be available to shop on July 17 and will likely go fast, so mark your iCal now.



Mugler & Gentle Monster Announce Latest Collaboration

Content by
Afreen Nisha. K
II M.Sc FT & CD

Color knowledge can help you to make better choices in terms of buying clothes, shoes, decorating your home, even everyday communication

Colors for your undertone

Warm-toned

Honey, Olive, Coral, Cream, Gold, Peacock blue, Oranges, Magenta, Reds and Amber.

Cool-toned

Royal Blue, Bright Blue, Lavender, Rose, Gray, Emerald, Amethyst, Deep purple, Ruby, Bright rose.

Neutral

Medium blue, Jade, Peach, Dusty Pink, White

Two-Color Combinations

Yellow and Blue:
Playful and Authoritative.

Navy and Teal:
Soothing or Striking.

Black and Orange: Lively
and Powerful.

Maroon and Peach: Ele-
gant and Tranquil.

Deep Purple and Blue:
Serene and Dependable.

Navy and Orange: Enter-
taining yet Credible.

Sapphire Blue and Blue
Gray: Prosperous and
Elegant.

COLOUR COMBINATION



Special Occasion



Facts about Technical Textile

“

The essence of fashion is not just in its tailoring but also in the innovative use of technical textiles for practical and protective purposes ”

Fashion technology is not just about tailoring clothes. It's a field focused on the design and creation of technical textiles, which are advanced fabrics developed for specialized uses beyond everyday clothing.

These textiles can be engineered to provide protection in various industries, such as construction, healthcare, and automotive. For instance, technical textiles can be designed to be fire-resistant, water-proof, or to offer support in medical devices.

In essence, fashion technology integrates principles of design, material science, and engineering to develop textiles that meet specific industrial needs."

Technical textiles are specialized fabrics designed for specific functions beyond traditional clothing or decoration. types of technical textiles and their roles:

Protective Textiles:

- Role: Provide protection against hazards such as fire, chemicals, and electrical currents.
- Examples: Fire-resistant suits, chemical protective clothing.



Medical Textiles:

- Role: Used in healthcare for patient care, diagnostics, and surgical applications
- Examples: Wound dressings, surgical gowns, and bandages.



Geotextiles:

- Role: Aid in civil engineering projects for soil stabilization, drainage, and erosion control.
- Examples: Erosion control mats, drainage fabrics, and soil



Automotive Textiles:

- Role: Enhance safety, comfort, and performance in automotive applications.
- Examples: Airbag fabrics, seat covers.

Sports Textiles:

- Role: Improve performance, comfort, and protection in sports and fitness activities.
- Examples: Moisture-wicking fabrics, compression wear.

Aerospace Textiles:

- Role: Meet the demanding requirements of the aerospace industry, including durability and lightweight properties.
- Examples: Parachutes, aircraft seat fabrics.

Fashion News

Who: Monse and SHEIN

What: Exclusive collaboration

Where: Online at us.shein.com

Why: New York-based label Monse, helmed by Laura Kim and Fernando Garcia, has launched an exclusive collaboration in partnership with SHEIN X, global retailer SHEIN's hub for supporting independent designers. Mentoring five young designers as part of the project, Kim, Garcia, and the Monse team brought to life a range of ready-to-wear and accessories offering the SHEIN customer high-level design with an accessible price tag as well as supply chain transparency.

Monse signatures like deconstructed menswear and asymmetrical details are paired with two original prints (one hand-illustrated by Garcia himself) as an ode to New York and the Monse woman. "The coat, to me, is a perfect piece," Garcia tells ELLE.com. "It is [a] lightweight trench coat with a deconstructed back, so it strips away the khaki fabric and reveals the 'lining.' It's not only pretty to look at, but it's also sentimental because it's almost as if we're ripping away and exposing the interior—and the interior to us is New York City." Adds Kim: "It looks good on everyone.



Monse Collaborates With SHEIN

Fashion Riddle



1. I have single eye but I cannot see. What am I?
2. I enhance your smile .What am I?
3. I am a sustainable fabric made from bamboo. What am I?
4. I keep your feet warm and stylish. What am I?
5. I can be pleated, pencil, or A-line. What am I?
6. What accessory is often worn on the wrist , made of metal or leather, and used to add style or keep track of time ?
7. Clinging to your waist, I embrace, holding things firmly in place .
What am I?
8. The teeth that bite but don't eat , I'll keep your fashion neat.
What am I?
9. Hanging around your neck , I might feel a bit tight ,but I ensure your outfit looks just right . What am I ?
10. I'm a type of fabric made from plastic bottles. What am I?

Tips and Tricks

1. If you have skinny arms?

Get blouses with puffed sleeves.

2. What jewellery to wear with what neckline?

Bateau- Long necklace , Ring Off-shoulder , Scoop , Square, Sweetheart – short necklace
 Halter strap- pendant necklace
 Straight Across – choker necklace, stud earring
 High neck – stud earring , Rings
 Asymmetric , Illusion , Queen Anne , Halter- Dangling earring.

3. Finding the right fit tight or loose?

The tight clothes can make you look bigger
 The loose clothes can show how small you are in contrast .

4. Go nude colour when you wear white colour?

If you're wearing white , don't wear black or white innerwear because it will still be visible through your dress. Instead buy nude innerwear. It's more discreet.

5. If your body shape is Inverted Triangle?

Avoid wearing dark skinny trousers. They will make your hips appear even smaller.

So wear wide leg trousers in light colors or pleated skirts to create the illusion of wider hips and more balanced silhouette.

6. How to hide big belly?

Wear color blocking or dark colored top diminish the appearance of your belly , making it smaller.



HIGH FASHION

WORD SEARCH PUZZLE


BUYERS CAMERAS CATWALK CHIC COUTURE DESIGNER DRESS ENSEMBLES EXPENSIVE FIGURE FITTING FLAIR FOCUS HYPE LENGTH LOOKS MARKETING MODELS MONEY PARTIES PERFUME PINS PROFITS RUNWAY SEAMS SHOES SHOWS STORES STYLE TRENDS	E M U F R E P D L S L E D O M V C S U C O F P R O F I T S S E X P E N S I V E E A D X S R S Y A W N U R K P J S G J T E E Q M S K O O L B A G S H O Y O F A C A T W A L K R T S R U H I R J H Z C R Z Q G T S E B S T K F Y S O I O N Y V I S A Y T E O P H U A E L T B G E X E I T E E O T L E C I H C M S N N I S L W U F S A R E M A C O G N M B S R P I N S I X N Z M H G A L R E N G I S E D I O S D N E R T P E R U G I F H I A Y X S E L B M E S N E O C S
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------


The words appear UP, DOWN, BACKWARDS, and DIAGONALLY.
Find and circle each word.





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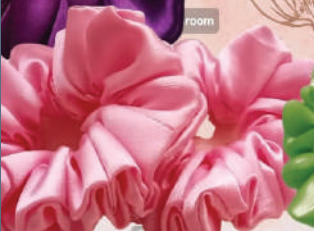


VISIT US

9080839303

shami

ya_helo_scrunchies



Ya helo Scrunchies

