



K. Shanmuga Velayutham

Viscom Educationist

My Contact

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Rani Annadurai Street
KK Nagar
Trichy 620 021

Hard Skill

- 15+ years teaching experience
- Teachers Training
- E-Content expertise
- 12 + years Audio Visual production
- Art and craft, creative work
- Street play, Puppet shows
- Shortfilm and documentary making
- Event Management
- Community Radio

Soft Skill

- Friendly with Stakeholders
- Team player
- Connected with resource persons
- Multi-tasking

Education Background

2008 **M.Phil** Journalism and Mass Communication

2000 **MA** Advertising and Public Relations

1996 **B.Ed** Physical Science

1991 **B.Sc** Journalism and Science Communication

1986 **B.Sc** Physics

About Me

Started my career as a school teacher and move to audiovisual editing and production of educational videos. Later joined as Viscom educator at college level teaching theory and practical, creating professional audio-visual studios, designing curriculum, member of academic councils and Board of academic studies at College and University levels. TNSET 2017 Qualified. Of late providing refresher programs for teachers and empowering rural kids education

Professional Experience

Member In charge, Visual Communication Department, Jamal Mohamed College, Trichy
2016 – Present

Key responsibilities

- Teaching and administration
- Studio works, Community courses
- Students extra curricular training and placement helps
- Conducting workshops, managing events
- Extension activities and community development works

HOD, Asst. Professor & Coordinator - Visual Communication

2013 – 2016 *The American College, Madurai*

2008 – 2013 *ANJAC College, Sivakasi*

2006 – 2008 *JJ College, Pudukottai*

Key responsibilities

- Teaching and administration
- Creating AV Studios
- Public relations and developmental works

In-Charge AV Unit, Aravind Eye Care System, Madurai

1994– 2006 *Audio Visual Production, training and teaching the medical and non-medical personnel*

Achievements

2021 Best Arts and Science Professor Award

2001 Best of Show Video Award in American Academy of Ophthalmology