



JAMAL MOHAMED COLLEGE (AUTONOMOUS)

College with Potential for Excellence
Accredited (3rd Cycle) with 'A' Grade by NAAC
DBT Star College Scheme & DST-FIST Funded
(Affiliated to Bharathidasan University)
TIRUCHIRAPPALLI – 620 020

BUSINESS ADMINISTRATION ASSOCIATION (SF- MEN)

Cordially invite you all to

The Inauguration of Business Administration Association Activities (2021-22)

at 11.00 a.m. on Friday, 10th December 2021 **Venue: AL-MANHAL**

In the presence of

Janab. M. J. Jamal Mohamed Bilal, President
Dr. A. K. Khaja Nazeemudeen, Secretary & Correspondent
Hajee. M.J. Jamal Mohamed, Treasurer
Dr. K. Abdus Samad, Assistant Secretary

Welcome Address & Introduction of the Chief Guest : **Dr. S. Mohamed Mohideen**
Member Incharge & Assistant Professor

Presidential Address : **Dr. S. Ismail Mohideen**
Principal

Special Address : **Dr. K. SHEIK FAREETH**
Assistant Professor, Department of Social work
Jamal Mohamed College (Autonomous)
Tiruchirappalli-20

SPEAKS ON CENTURION SKILLS

Felicitations :

Dr. A. K. Khaja Nazeemudeen Secretary & Correspondent	Hajee. M.J. Jamal Mohamed Treasurer
Dr. K. Abdus Samad Assistant Secretary	Dr. K. N. Abdul Kader Nihal Member & Hon. Director
Dr. A. Mohamed Ibraheem Vice Principal	Dr. M. Mohamed Sihabudeen Additional Vice Principal
Dr. K. N. Mohamed Fazil Director-Hostel Administration	Ms. J. Hajira Fathima Director-Women Hostel

Vote of Thanks : **Dr. S. Saleem**
Vice-President of Business Administration Association



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DEPARTMENT OF BUSINESS ADMINISTRATION (SF-MEN)

BUSINESS ADMINISTRATION ASSOCIATION INAUGURATION

Date & Time: 10.12.2021 @ 11.00 a.m **Venue:** AL-MANHAL

AGENDA

Qirath

: Dr. S. ABDUL RAJAK
Assistant Professor of Business Administration (SF)

**Welcome Address &
Introduction of Chief Guest**

: Dr. S. MOHAMED MOHIDEEN
Member Incharge, Department of Business Administration

Presidential Address

: Dr. S. ISMAIL MOHIDEEN
Principal

Felicitations

: Dr. A.K. KHAJA NAZEEMUDEEN, D.Litt. (USA)
Secretary & Correspondent

Hajee. M.J. JAMAL MOHAMED SAHIB
Treasurer

Dr. K. ABDUS SAMAD
Assistant Secretary

Dr. K.N.ABDUL KADER NIHAL
Member & Hon. Director

Dr. A. MOHAMED IBRAHEEM
Vice Principal

Dr. M. MOHAMED SIHABUDEEN
Additional Vice Principal

Dr. K.N. MOHAMED FAZIL
Director – Hostel Administration

Ms. J. HAJIRA FATHIMA
Director –Women Hostel

Chief guest address

: Dr. K.SHEIK FAREETH
Assistant Professor
Department of Social Work
Jamal Mohamed College (Autonomous)
Tiruchirappalli-20

Vote of thanks

: Dr. S. Saleem
Vice-President Business Administration Association

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DEPARTMENT OF BUSINESS ADMINISTRATION – (SF-MEN)

REPORT ON INAUGURATION FUNCTION OF BUSINESS ADMINISTRATION
ASSOCIATION (2021-22)

The Association of Business Administration Inauguration function (Men) for the academic year 2021-2022 was held on 10th December 2021 in the AL MANHAL in our college. The Inaugural function was started with Qirath by Mr. Mohamed Sirhan of I BBA 'B', to invoke the blessings of the Almighty.

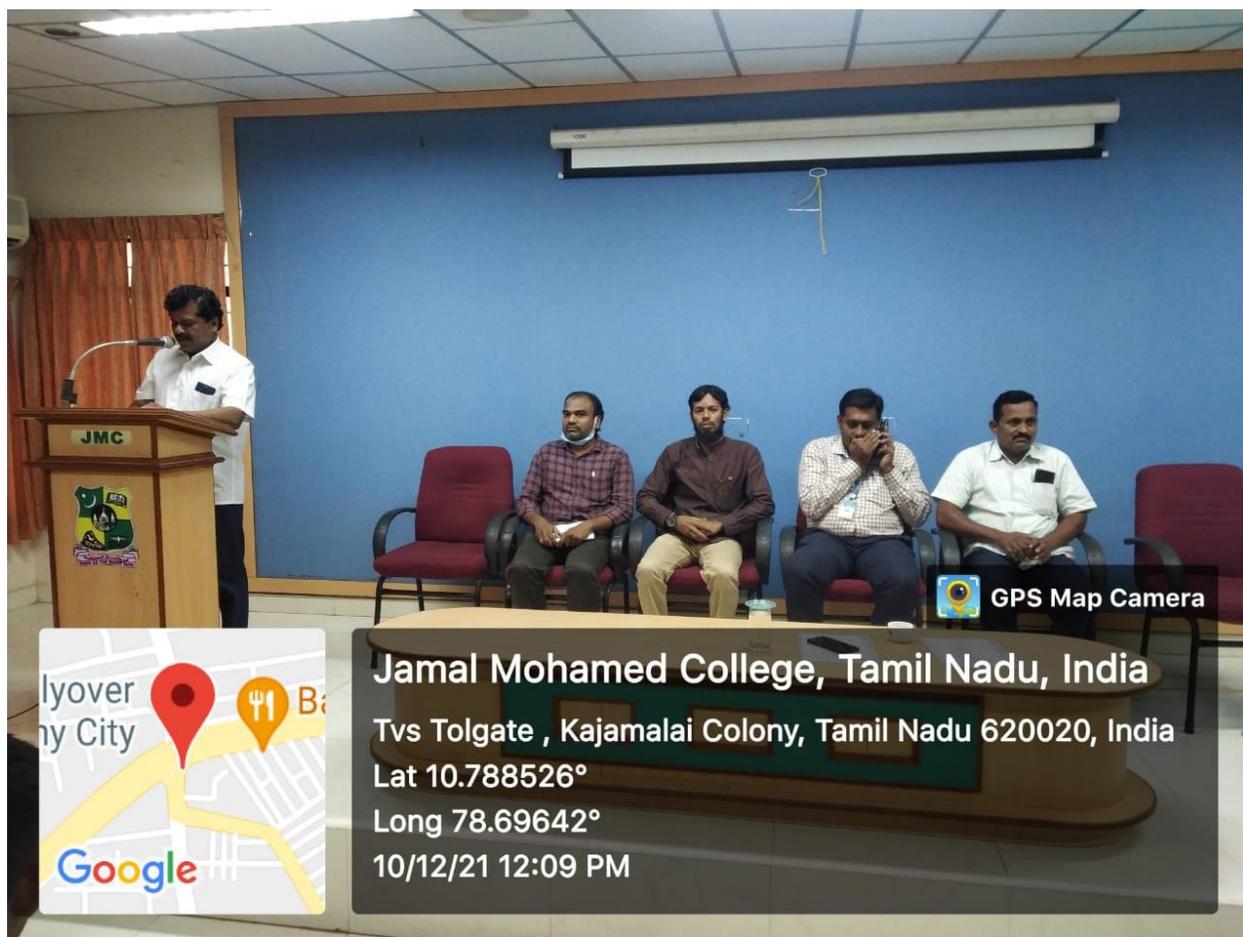
Dr. S. MOHAMED MOHIDEEN Member Incharge of the Department welcomed the gathering and introduced the Chief Guest Dr. K. SHEIK FAREETH, Assistant Professor, Department of Social Work, Jamal Mohamed College (Autonomous), Tiruchirappalli-20

Dr. J. KHADER SHARIEF Coordinator felicitated the gathering.

The chief guest Dr. K. SHEIK FAREETH, pointed out the Centurion skills, hard skills, soft skills, insights by using activity based examples. He also highlighted the candidates with strong public speaking skills are in demand for the many occupations that require the ability to speak to a group. Dynamic and well-prepared speakers are highly valued by employers, and having this skill set can even help land you leadership positions and important roles.

Learn more about public speaking, why it's important, and how to improve your public speaking skills. Moreover, he explained Public speaking is a soft skill that requires excellent communication skills, enthusiasm, and the ability to engage with an audience. Soft skills are interpersonal skills that are less technical and more about how you interact with others. It's important not only in the delivery of speeches and public talks, but also in professional presentations, training events, and motivational speaking. Consultants, training, managers, clergy, sales representatives, and teachers, for example, all have a reason at times to speak in front of others. He made the students actively

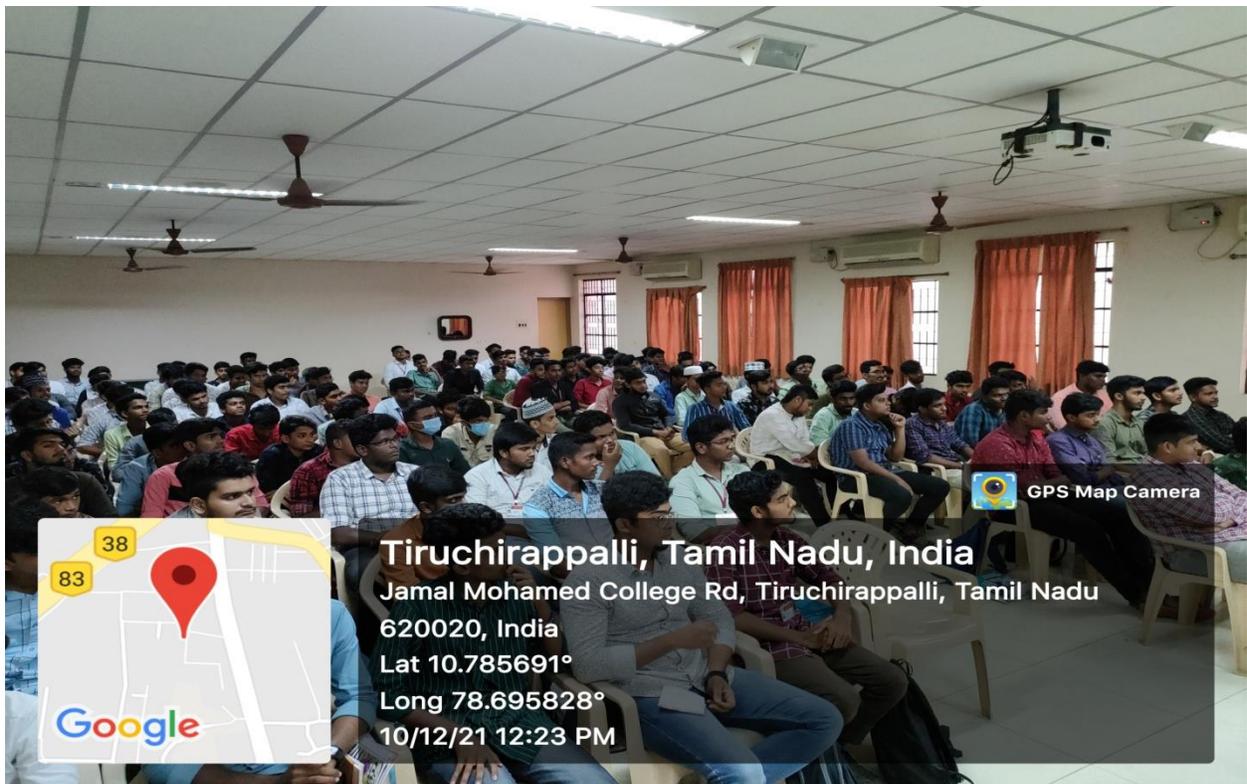
participate in Programme. It was nice learning experience for both students and faculty members and they thoroughly enjoyed the session. He involved the students in various games making the session very interactive. He spoken about SWOT analysis for students, represented this element defines the skills and achievements that you have acquired over a period of time. From a professional or academic point of view, you can list and describe the skills and professional knowledge you have acquired. Other strengths regarding your personality like critical thinking, leadership and time management skills can be your plus point while mentioning your strengths. He expressed confidence that students will certainly come out with solutions to the problem statements.



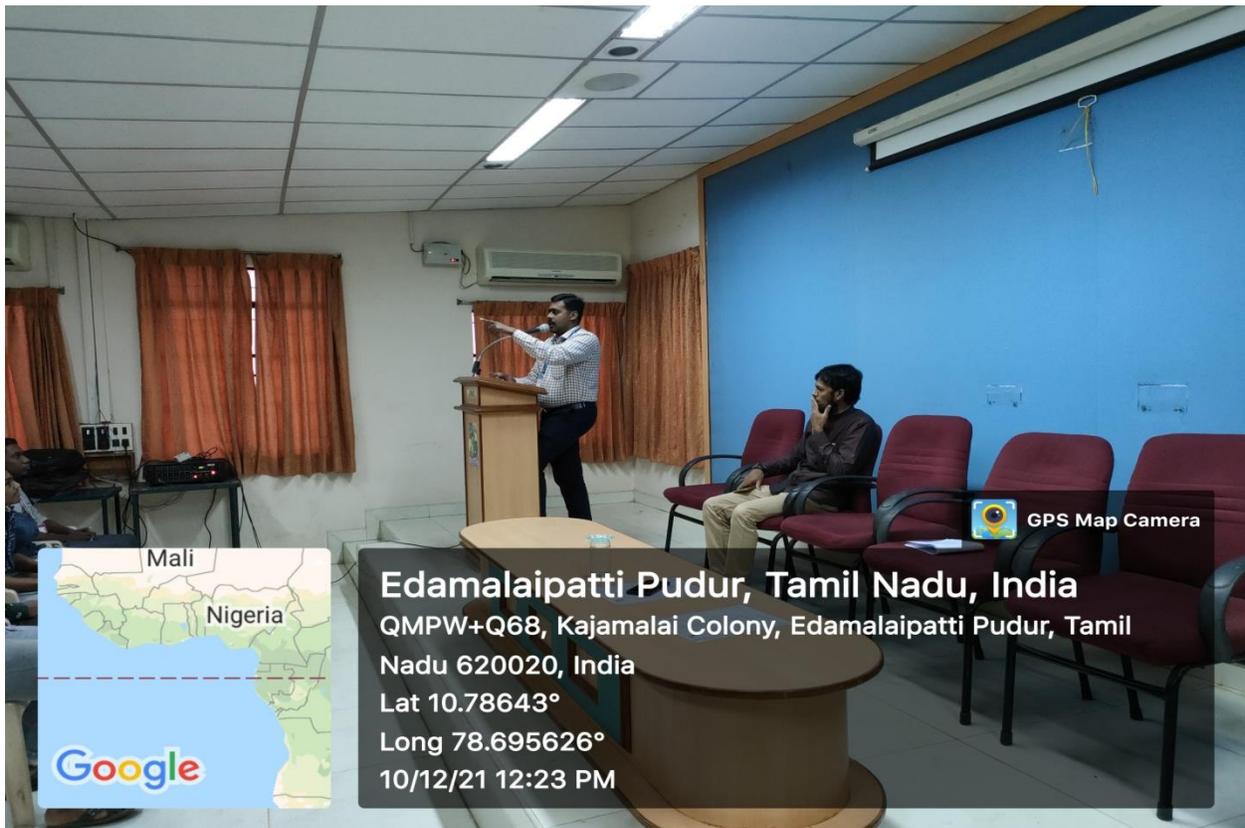
Dr. S. Mohamed Mohideen Member Incharge Welcoming & Introducing the chief guest



A Snapshot of the student's actively participating Programme



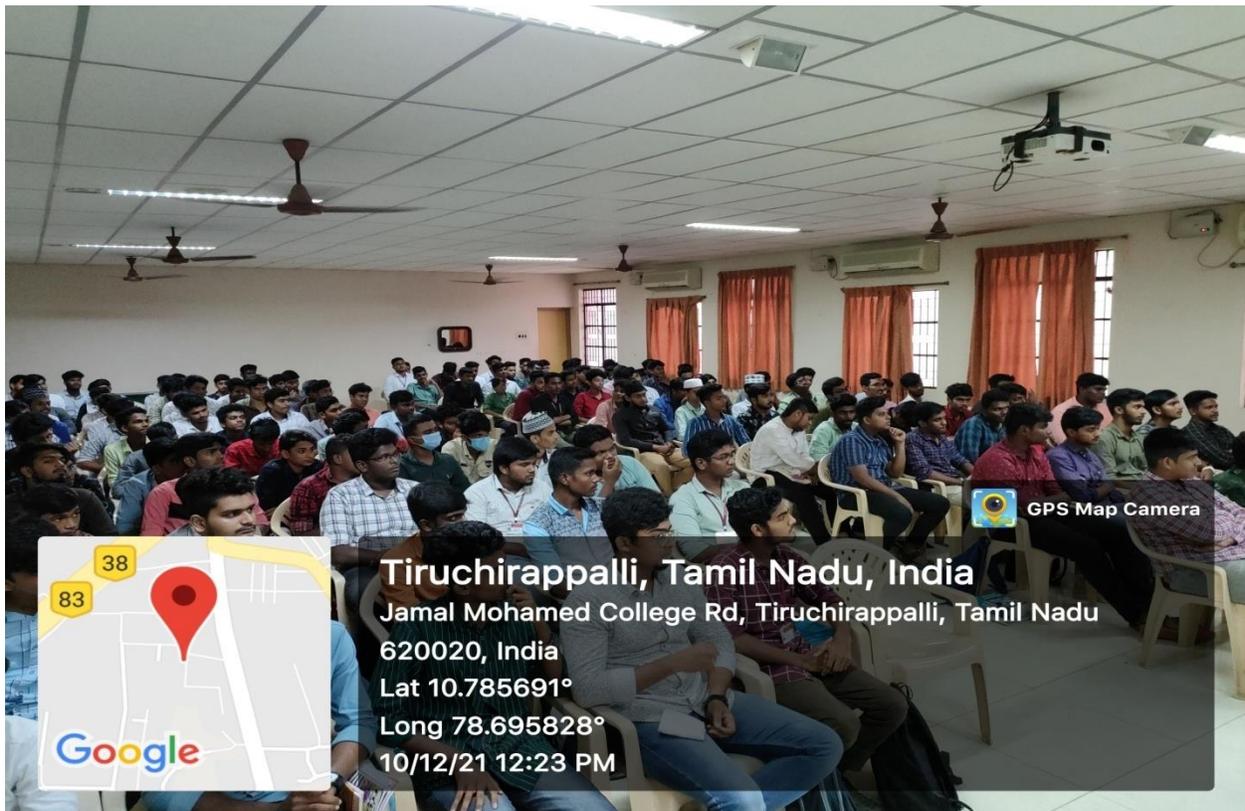
A glimpse of the audience



Chief Guest Dr. K. Sheik Fareeth delivering Inaugural address on Centurion skills



Chief Guest explaining about Mind Braining Games



A Snapshot of Students interacting with the chief guest



Chief Guest Dr. K. Sheik Fareeth explaining the exposure of SWOT Analysis



Dr. S. SALEEM, Assistant Professor of BBA proposed the vote of thanks.