SYED AKTHARSHA. U

Academic Profile

Year	: 1997-2000
Under Graduation	: **B.Com**
Institution	: Jamal Mohamed College, Tiruchirappalli
University	: Bharathidasan University, Tiruchirappalli

Year	: 2000-2002
Post Graduation	: **M.B.A**
Specialization	: Systems and HR
Institution	: Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli
University	: Bharathidasan University, Tiruchirappalli

Year	: 2005-2006
Research Programme	: **M.Phil**
University	: Periyar University, Salem

Year	: 2008-2012
Research Programme	: **Ph.D**
University	: Bharathidasan University, Tiruchirappalli

Professional Profile

Designation	Experience	
Associate Professor	**Teaching (PG)**	**Research**
	21 yrs	**16 yrs**
ORCID ID	https://orcid.org/0000-0001-8286-1258	
SCOPUS ID	57220208624	
RESEARCHER ID	AAB-4761-2022	
VIDWAN ID	412900	
GOOGLE SCHOLAR ID	vDNxbZcAAAAJ	

- Worked as a *Lecturer* in Jamal Institute of management, Jamal Mohamed College, Tiruchirappalli from 1st September 2003 to 31st December 2009.

- Promoted and Worked as an *Assistant Professor* in Jamal Institute of management, Jamal Mohamed College, Tiruchirappalli from 1st January 2010 to 31st May 2013.

- Promoted and presently working as an *Associate professor* in Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli, from 1st June 2013 to till date.

- Acting as a Resource Person in Distance Education MBA Programme for the following universities
    - Anna University, Chennai , University of Madras, Chennai.
    - Madurai Kamaraj University, Madurai, Bharathidasan University, Tiruchirappalli,
    - Alagappa University, Karaikudi, Periyar University, Salem.

Paper Presentations in Seminars/Conferences (160)

International	National	State Level	Regional
67	85	07	01

1. "*Information System Auditing and Control*" in International Conference on Global Business & Policy Modelling at Adaikalamatha Institute of Management, Thanjavur on 21st & 22nd September 2006.

2. "*Challenges of the business towards Cost control*" in International Conference on Global Business & Policy Modelling at Adaikalamatha Institute of Management, Thanjavur on 21st & 22nd September 2006.

3. "*M-commerce*" in National Seminar on changing paradigms in Services marketing at Jamal Institute of Management, Tiruchirappalli on 23rd & 24th March 2007.

4. "*Reengineering – it is time for HR to change*" in International Conference on Managerial issues in Globalized era at SAIMAR, Erode on 17th & 18th October 2007.

5. "*Knowledge management*" in National Seminar on Knowledge Management Systems at Nehru College of Management, Coimbatore on 19th October 2007.

6. "*Progress of IT in Health care*" in National Seminar on New Horizons in Management Education at Rover school of Business, Perambalur on 14th & 15th December 2007.

7. "*WTO implications for IT sector*" in National Seminar on WTO and Globalization at Department of commerce, Annamalai University, Chidambaram on 23rd January 2008.

8. "*Globalization of Information Technology in MNC*" in National Seminar on Management Perspectives in Global era at DOMS, Dr. MGR University, Chennai on 25th January 2008.

9. "*Impact of Advertising on consumerism*" in Regional Seminar on the impact of changing Consumer behavior in the New Millennium at Department of commerce, Sri Sarada College, Perambalur on 1st February 2008.

10. "*Knowledge management*" in National Conference on Information technology and management at DOMS, PSNA College of engineering and technology, Dindigul on 16th February 2008.

11. "*Knowledge Economy*" in UGC sponsored National seminar on Advanced Data analysis, Business analytics and economics intelligence at Department of Economics, Rajah Serfoji Govt. College, Tanjore on 25th & 26th March 2009.

12. "IT *applications in HRM*" in National Conference on IT enabled management at DOMS, Anna University Tirunelveli on 3rd April 2009.

13. "*Knowledge Management Applications* " in International Conference on Innovative practices in management at DOMS, Paavai Engineering College, Namakkal on 31st December 2009

14. "*Introduction to data mining-Discovering hidden value in data warehouse*" in National Conference on Emerging trends in business strategies and information systems at TSM, Madurai on 12th February 2010.

15. "*Knowledge sharing strategies* " in International Conference on Strategies in the entrepreneurial millennium at DOMS, The Kavery Engineering College, Salem on 18th February 2010.

16. "*Technology transfer*" in National Conference on Emerging trends in B-world at DOMS, Dhanalakshmi Srinivasan Engineering College, Perambalur on 24th February 2010.

17. "*The 3 C's of Knowledge sharing*" in National Conference on Management – a changing scenario at DOMS, Panimalar Engineering College, Chennai on 6th March 2010.

18. "*Knowledge Management system for eco-tourism sector: a technical perspective*" in State Level Seminar on Tourism Issues , Challenges and strategies at Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli on 10th March 2010.

19. "*A theory of Knowledge Management*" in UGC sponsored National Seminar on Strategic Human Resource Management: Perspectives and Practices" at Department of HRM, St. Joseph College (Autonomous), Tiruchirappalli on 13th March 2010.

20. "*The Importance of Knowledge Investment*" in National conference on Innovative challenges in Strategic Management" at DOMS, Srinivasa college of arts and science, Perambalur on 19th March 2010.

21. "*E-tailing- benefits, hurdles and futures*" in National conference on Emerging trends in Retail industry at S.N.R Institute of Management, Coimbatore on 20th March 2010.

22. "*Knowledge Management as e-learning tool*" in National conference on Advanced Research Computing at Department of computer science, Jamal Mohamed College (Autonomous), Tiruchirappalli on 24th March 2010.

23. "*The integration of Knowledge Management and Business Intelligence*" in National seminar on Advanced Data analysis, Business analytics and economics intelligence at Department of Economics, Rajah Serfoji Govt. College, Tanjore on 25th & 26th march 2010.

24. "*Fusion of MIS and Marketing strategies in Knowledge Economy*" in National Conference on Recent Research trends in Advanced Computing at TSM, Madurai on 9th April 2010.

25. "*Knowledge Management as the future of e-learning*" in NAAC sponsored National Seminar on Quality Enhancement in Teaching, Research and extension in higher education- prospects and problems organised by IQAC at Jamal Mohamed College (Autonomous), Tiruchirappalli on 15th & 16th April 2010.

26. "*Competitive Advantage of Knowledge Management*" in National Conference on Building global leadership at DOMS, St. Joseph College of Engineering, Chennai on 16th April 2010.

27. "*Mobile Technology for Knowledge Management*" in National Conference on Mobile Marketing at CARE school of Business Management, Tiruchirappalli on 17th April 2010.

28. "*Knowledge Management Challenges and opportunities for educational instituions*" in National seminar on challenges in implementation of curricuulam at Jamal Mohamed College of Teacher Education, Jamal Mohamed college, Tiruchirappalli on 24th April 2010.

29. "*Knowledge Investment*" in National seminar on Strategic issues in business at Department of business administration, Annamalai University, Chidambaram on 11th June 2010.

30. "*Knowledge Integration and innovation*" in National conference on innovation and organizational changes in contemporary arena at DOMS, Velammal engineering college, Chennai on 9th July 2010.

31. "*IT solutions for HRM*" in National conference on Emerging trends in management at DOMS, Infant Jeasus college of engineering, Tuticorin on 3rd September 2010.

32. "*Competitive Advantage through knowledge management*" in National conference on managing global competitiveness through managerial excellence at DOMS, Dr. G.R. Damodaran College of science, Coimbatore on 6th October 2010.

33. "*Issues and constrains in manpower supply in indian hospitality industry*" in State level seminar on hospitality education issues, challenges and promotional strategies at Department of Hotel management and catering science, Jamal Mohamed College, Tiruchirappalli on 13th October 2010.

34. "*Learning and Leadership*" in 3rd HR summit 2010 on enhancing employability skills - exploring gaps at Gian Jyoti Institute of Management and Technology, Mohali, Chandigarh, Punjab on 23rd October 2010.

35. "*Talent Management*" in National seminar on business strategies for sustainable growth at DOMS, Karpagam College of engineering, Coimbatore on 29th October 2010.

36. "*Talent Management*" in National seminar on revisiting HR practices in the current scenario of optimism at ITS Institute of Management, Ghaziabad, Uttar pradesh on 31st October & 1st November 2010.

37. "*A study on mediating effects on technology adoption in internet banking from customer's perspective* " in 6th National conference on emerging trends in online business at Gyan Jyoti Institute of Management and Technology, Mohali, Chandigarh, Punjab on 13th November 2010.

38. "*Knowledge integration and innovation*" in XVth National seminar on managing innovation for sustained excelleance at the faculty of management science , SRMS CET, Bareilly, Uttar Pradesh on 13th & 14th November 2010.

39. "*Growth in a recession*" in AICTE sponsored International seminar on Global economic meltdown-Response, Resilience, Revival strategies at VNS Institute of Management, Bhopal , Madhya Pradesh on 19th & 20th November 2010.

40. "*Mergers and Acquisitions*" in National Conference on Reinventing Businesses: Shifting Paradigms and Seizing Opportunities at Institute of Marketing and Management (IMM), New Delhi on 26th November 2010.

41. "*Talent Management*" in Second National Conference on Contemporary Issues in Human Resource Management at DOMS, Parul Institute of Engineering and Technology, Vadodara on 4th December 2010.

42. "*Knowledge Management Governance*" in Second National Conference on emerging vistas of technology in 21st Century: Current Trends in IT at Dept. of MCA, Parul Institute of Engineering and Technology, Vadodara on 5th December 2010.

43. "*Job satisfaction and job stress- an investigation of nursing personnel* " in National Conference on Metamorphosis of Modern Management at DOMS, SNS College of Engineering , Coimbatore on 10th December 2010.

44. "*Knowledge Management in supply chain networks*" in International Conference on strategic marketing of consumer and technology at University Business School, Panjab University, Ludhina, Punjab on 10th and 11th December 2010.

45. "*Knowledge Management in Hospitals*" in ICMR-New Delhi and TNSCST sponsored International Seminar on Health Economics and Management at PG and research department of Economics , Rajah serfoji Government College(Autonomous) , Thanjavar on 16th and 17th December 2010.

46. "*Medical Tourism in Tamil Nadu*" in ICMR-New Delhi and TNSCST sponsored International Seminar on Health Economics and Management at PG and research department of Economics , Rajah serfoji Government College(Autonomous) , Thanjavar on 16th and 17th December 2010.

47. "*HRM and Knowledge Management*" in 7th National HR Conference at Institute for Technology and Management, Navi Mumbai on 18th December 2010.

48. "*Knowledge Management in Tourism*" in National Seminar on Human Resource Management in Tourism Development at Department of commerce and business administration, Adhavan College, Tiruchirappalli on 18th December 2010.

49. "*A study on mediating effects on technology adoption in internet banking from customer's perspective*" in 6th SIMSR Asia Marketing Conference on Marketing in Transition at K. J. Somaiya Institute of Management Studies and Research, Mumbai in academic associaion with School of Management, Asian Institute of Technology , Bangkok, Thailand , Deakin University, Australia on 2nd & 3rd January 2011.

50. "*A study on mediating effects on technology adoption in internet banking from customer's perspective*" in 2nd PIMG International Conference on Post recessionary Economy: Movers and Moulders of changing world at Prestige Institute of Management , Gwalior on 10th January 2011.

51. "*Job Stress and Job satisfaction – an investigation of nursing personnel*" in IES International HR Conference on Changing Dynamics of Management through Innovation and Creativity at Indian Education's Society Management College and Research Centre, Mumbai on 11th January 2011.

52. "*Strategic Knowledge Management in Small and Medium Enterprises*" in UGC Sponsored International Conference on Global Financial Crisis Challenges and Opportunities at Dept. of Banking and Business Economics, Bhupal Nobles P. G. College, Udaipur on 13th January 2011.

53. "*Knowledge Management System and Learning organization – an empirical study at engineering organisation* " in 10th International Conference on Emerging Global Trends and Future challenges in economic development : Accounting and Finance, Information and communication technology, Business and Management by Research Development Assocsiation & Research Development Research Foundation, Jaipur In Collaboration with Rajasthan Chamber Of Commerce & Industry on 22nd and 23rd January ,2011.

54. "*Knowledge Management in Health care*" in 4th National Conference on Management in the age of innovation at Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25th January 2011.

55. "*Role of HR in Knowledge Management*" in 4th National Conference on Management in the age of innovation at Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25th January 2011.

56. "*Technology and Knowledge Management*" in 4th National Conference on Management in the age of innovation at Jamal Institute of Management, Jamal Mohamed College(Autonomous), Tiruchirappalli on 25th January 2011.

57. "*Customer Knowledge Management*" in 4th National Conference on Management in the age of innovation at Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25th January 2011.

58. "*Mergers and Acquisitions*" in 4th National Conference on Management in the age of innovation at Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli on 25th January 2011.

59. "*Knowledge Management*" in National Seminar on Meta Management at DOMS, Adhiyaman College of Engineering, Hosur on 25th January 2011.

60. "*Role of HR in Knowledge Management*" in National Conference on Trends and Research in Management at DOMS, Oxford Engineering College, Tiruchirappalli on 28th January 2011.

61. "*ERPII: Harnessing ERP systems with Knowledge Management capabilities*" in National Conference on Management of Resources – Issues and Challenges at Adaikalamatha Institute of Management, Adaikalamath College, Tanjore on 28th January 2011.

62. "*Strategic Knowledge Management in Small and Medium Enterprises*" in 4th National Conference on Innovative Management Strategies at R.V.S. Institute of Management Studies and Research, Coimbatore on 28th January 2011.

63. "*Knowledge Management System and Learning organisation – an empirical study at engineering organisation*" in 5th International Conference on Value creation for competitive differentiation: emerging business models in global economy at Prestige Institute of Management and Research, Indore, Madhya Pradesh on 30th & 31st January 2011.

64. "*Challenges of HRM in Indian economy*" in National Seminar on Recent Trends in Indian economy – a management perspective at Dept. of Commerce and Business Administration, Jamal Mohamed College, Tiruchirappalli on 4th February 2011.

65. "*Mobile Technology for Knowledge Management*" in National Conference on Mobile Commerce – The wheel of economic growth at St. Joseph Institute of Management, Tiruchirappalli on 4th February 2011.

66. "*Knowledge Management Strategy*" in 4th National Conference on managing business development in globalized world: strategies for excellence at Prestige Institute of Management, Dewas on 4th February2011.

67. "*Growth in a recession*" in International Conference on recent trends in growth patterns – a global perspective by Loyola Economics Association for Development (LEAD) and Dept. of Economics, Loyola College (Autonomous), Chennai on 7th February2011.

68. "*Knowledge Management System and Learning organisation – an empircal study at engineering organisation*" in International Conference on Management Research (Athenaeum 2011) at Bharathidasan Institute of Management (BIM), Tiruchirappalli on 12th & 13th February2011.

69. "*Behavioural Determinants of knowledge sharing in hospitals*" in International Conference on Management Research (Athenaeum 2011) at Bharathidasan Institute of Management (BIM), Tiruchirappalli on 12th & 13th February2011

70. "*knowledge Management*" in National Conference on Management of Innovatons in Business and Technology, at School of Management Sciences (SMS), Varanasi on 19th & 20th February2011

71. "*Knowledge Management*" in International Conference on India Emerging: Opportunities and challenges at Indian Business Academy (IBA), Greater Noida, Uttar Pradesh on 25th & 26th February2011.

72. "*Technology and knowledge Management*" in National seminar on Global competitiveness of Indian business at School of Business Management, RVS college of Arts and Science, Coimbatore on 4th March 2011.

73. "*Knowledge Management Governance*" in National seminar on Management at New College Institute of Management, New college, Chennai on 9th March 2011.

74. "*HRM and knowledge Management*" in National Conference on Sustainable development- competitive edge at Sinhgad Business School, Pune on 10th March 2011.

75. "*Customer knowledge Management*" in National Research conference on emerging paradigms in moderen management at S.K.N. Sinhgad School of Business Management, Pune on 11th March 2011.

76. "*Talent Management- HR leader's role*" in National conference on Talent Management – challenges to HRM at St. Aloysius Institute of Management and Technology, Manglore 12th March 2011.

77. "*Integrating ERP systems with Knowledge Management*" in National conference on Industry Institute Interaction and emerging technologies at Sri Shankaracharya Institute of Technology and Management, Bhilai on 17th and 18th March 2011.

78. "*HRM and Knowledge Management*" in International conference on competency building strategies in business and technologies for sustainable development at Sairam Institute of Management Studies, Chennai on 22nd & 23rd September 2011.

79. "*Islamic economics and finance* " in National Level Seminar on paraphrasing the facets of Islamic economics in relation to general economics at Department of Economics, Jamal Mohamed College (Autonomous), Tiruchirappalli on 11th January 2012.

80. *"Integration of ERP Systems with knowledge management"* in International Conference on Innovative Management Strategies for Emerging Business Paradigms at Adaikalamatha Institute of Management, Thanjavur on 28th January 2012.

81. *"Challenges of HRM in Indian Economy"* in National conference on Managerial challenges for contemporary business at Karpagam Institute of Management, Pudukottai on 3rd February 2012.

82. *"Leveraging Information Technology into Human Resource Management"* in National conference on National conference on Managerial challenges for contemporary business at Karpagam Institute of Management, Pudukottai on 3rd February 2012.

83. *"Knowledge as an indicator of economic growth"* in National Seminar on India – an emerging economic power at Dept. of commerce, Jamal Mohamed College, Tiruchirappalli on 4th February 2012.

84. *"Going Green in Service sector"* in National Seminar on Service Sector in the Globalization Era at Dept. of commerce, Jamal Mohamed College, Tiruchirappalli on 22nd February 2012.

85. *"TQM in Service sector"* in National Seminar on Service Sector in the Globalization Era at Dept. of commerce, Jamal Mohamed College, Tiruchirappalli on 22nd February 2012.

86. *"Knowledge Management in SMEs"* in National Seminar on Problems and challenges in the management of MSME at Dept. of Business Administration, Jamal Mohamed College, Tiruchirappalli on 25th February 2012.

87. 'Implications of global financial crisis on Islamic financial industry' in the 5th National conference on Business and Finance at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 3rd March 2012.

88. 'Islamic Economics and finance – an overview' in the 5th National conference on Business and Finance at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 3rd March 2012.

89. 'The similarities of global financial crisis to previous financial crises in the 5th National conference on Business and Finance at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 3rd March 2012.

90. 'Financial services and internet' in the 5th National conference on Business and Finance at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 3rd March 2012.

91. 'Islamic banking' in the 5th National conference on Business and Finance at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 3rd March 2012.

92. 'Islamic banking – an overview' in the 5th National conference on Business and Finance at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 3rd March 2012.

93. 'Global financial crises in the international conference on global economic issues – an Islamic perspective' at department of economics, new college, Chennai on 5th and 6th march 2012.

94. 'Islamic economics and finance' in the international conference on global economic issues – an Islamic perspective' at department of economics, new college, Chennai on 5th and 6th march 2012.

95. 'Corporate entrepreneurship and innovation' in the national conference on emerging entrepreneurial and economic environment at Alagappa Institute of Management, Alagappa university, Karaikudi on 9th and 10th March 2012.

96. 'Going green in service sector' in the state level seminar on problems and prospects of service sector in India at department of business administration, Jamal Mohamed College, Tiruchirappalli on 11th January 2013.

97. 'The Linkages between HRM and Knowledge Management: An conceptual frame work ' in the International seminar on Contemporary Issues and challenges of Indian Business in Global scenario at Department of Commerce, Jamal Mohamed College, Tiruchirappalli on 13th February 2013.

98. 'Impact of behavioral finance in Investor's behavior, emotions, and his investment decisions in stock market' in the International Seminar on Global competitiveness – a challenge for sustenance and excellence at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2013.

99. 'Knowledge Management' in the International Seminar on Global competitiveness – a challenge for sustenance and excellence at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2013.

100. 'A conceptual framework for individual investor behaviour in decision making processes in the State Level Seminar on Financial Inclusion – A Way of Equitable Growth at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 21st September 2013.

101. 'Ethical Investor's behaviour: Exploring dimensions on social responsibility investments' in the State Level Seminar on Different Perspectives of Companies Act 2013: Towards Corporate Excellence at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 1st February 2014. .

102. 'Corporate Social Responsibility' in the State Level Seminar on Different Perspectives of Companies Act 2013: Towards Corporate Excellence at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 1st February 2014. .

103. 'Corporate Governance' in the State Level Seminar on Different Perspectives of Companies Act 2013: Towards Corporate Excellence at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 1st February 2014.

104. 'Global Work Life Balance ' in the International Conference on Sustainable Development through Global Business at Department of Management Studies , Srinivasan College of Arts and Science , Perambalur on 6th & 7th February 2014.

105. "Work Life Balance: An emotional intelligence Strategy for a peaceful and satisfying atmosphere at Home and Workplace" in the National Conference on "Creativity and Innovation for Contemporary Managerial Issues" at Periyar Maniammai University, Thanjavur. on March 26, 2014

106. 'A cognitive process of Individual Investment Behaviour in Decision Making' in the National Conference on 'Management Challenges and Strategies for Competiveness' at Hallmark Business School, Tiruchirappalli on 4th April 2014.

107. 'ERP and Knowledge Management- an integrative approach' in the International Conference on Global Economic Revival: a changing scenario' at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2014.

108. 'The application of psychology biases of investor behaviour in investment decision making ' in the International Conference on Global Economic Revival: a changing scenario' at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2014.

109. 'Stress Management at work place and personal life and its impact on work and life balancing of an individual' in the International Conference on Global Economic Revival: a changing scenario' at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2014.

110. 'Teacher effectiveness and professional competency ' in the International Conference on Global Economic Revival: a changing scenario' at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2014.

111. 'ERP as a functional area of business ' in the International Conference on Global Economic Revival: a changing scenario' at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2014.

112. 'Job stress and job satisfaction – an empirical study in hospitals ' in the International Conference on Global Economic Revival: a changing scenario' at Department of Business administration and Commerce (SF), Jamal Mohamed College, Tiruchirappalli on 16th & 17th August 2014.

113. 'Competency Mapping' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

114. 'Job stress and job satisfaction – an empirical study in hospitals' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

115. 'The value of employee empowerment' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

116. 'Teacher effectiveness and professional competency – an empirical study in Schools , Tiruchriappalli district ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

117. 'A study on role of Behavioural Finance in Active Management and Investor's Emotions' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

118. 'Talent Management' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

119. 'Occupational stress : A review on Conceptualizations, Causes and Care ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

120. 'ERP as a functional area of business' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

121. 'Work life balance ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

122. 'KM in IT sector ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

123. 'Role of HRM in KM' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 8th and 9th January 2015.

124. 'Knowledge Management in Health Care' in the National Seminar on Myths and Challenges in Digitalized Era at Dept. of Commerce, Jamal Mohamed College, Tiruchirappalli on 17th February 2016.

125. 'Knowledge sharing Behavior and Knowledge Management Capability in Engineering Organization ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 26th and 27th February 2016.

126. 'The empirical study on investors risk perception and behavior of equity investors in Tiruchirappalli District ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 26th and 27th February 2016.

127. 'Total Quality Management in Education sector' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 26th and 27th February 2016.

128. 'A study on the impact of optimum work place culture policy that provides work life balance' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 26th and 27th February 2016.

129. 'A study on influences of inter-role conflict and job spill over in balancing work and life of a woman professional ' in the International Conference on Advanced Management – Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 26th and 27th February 2016.

130. 'Job Stress and Job satisfaction in Information Technology Sector' in the National Seminar on Emerging Business Practices in Global Environment' at Department of Commerce , Jamal Mohamed College(Autonomous), Tiruchirappalli on 19th January 2017.

131. 'Do the life- friendly policies of an organization bring in job satisfaction to the employees that lead to work life balance ?' in the National Seminar on Emerging Business Practices in Global Environment' at Department of Commerce , Jamal Mohamed College(Autonomous), Tiruchirappalli on 19th January 2017.

132. 'Issues related to Knowledge Management in Aerospace Manufacturing Firms' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

133. 'E-governance in India' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

134. 'A study on Knowledge Management in IT Industry' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

135. 'Emotional Intelligence' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

136. 'Stress Management' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

137. 'Organizational Culture and HRM Practices in Information Technology sector' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

138. 'Exploring Employees Business Awareness in a Super Specialty Hospital' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

139. 'A conceptual model of individual investors behavior in decision making process ' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

140. 'Opportunities in Retail Business Sector' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 17th February 2018.

141. 'Learned Competencies of Emotional Intelligence: A Conceptual Study ' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 2nd March 2019.

142. 'A Study on Knowledge Conversion in IT sector' in the International Conference on Advanced Management – Changes and Challenges in Knowledge Era at Jamal Institute of Management, Jamal Mohamed College, Tiruchirappalli on 2nd March 2019.

143. 'The Impact of Emotional Intelligence on Job Satisfaction in Higher Education in One Day National Conference on "Advancement in Business in the Digital Era 2019", PG Department of Commerce(SF), Jamal Mohamed College(Autonomous), Tiruchirappalli, on 25th September 2019.

144. 'Job Stress and Job Satisfaction among Government Employees" in One Day National Conference on "Advancement in Business in the Digital Era 2019", PG Department of Commerce(SF), Jamal Mohamed College(Autonomous), Tiruchirappalli, on 25th September 2019.

145. 'Knowledge Sharing and Employee Engagement among Teaching Fraternity of Higher Education – An Empirical Research' in One Day National Conference on "Advancement in Business in the Digital Era 2019", PG Department of Commerce(SF), Jamal Mohamed College(Autonomous), Tiruchirappalli, on 25th September 2019.

146. 'Technological Stress among Government Officials 'in One Day National Conference on "Advancement in Business in the Digital Era 2019", PG Department of Commerce(SF), Jamal Mohamed College(Autonomous), Tiruchirappalli, on 25th September 2019.

147. 'The Effect of Innovation on Competitive Advantage in IT companies-An Empirical Investigation' in One Day National Conference on "Advancement in Business in the Digital Era 2019", PG Department of Commerce(SF), Jamal Mohamed College(Autonomous), Tiruchirappalli, on 25th September 2019.

148. 'Knowledge Management and Organizational Performance in Information Technology Sector' in One Day National Conference on "Advancement in Business in the Digital Era 2019", at PG Department of Commerce(SF), Jamal Mohamed College(Autonomous), Tiruchirappalli, on 25th September 2019.

149. 'A Study On consumer's preference Towards Online Shopping and Offline Shopping with special reference to Bangalore City' in One Day National Conference on "Challenges to Indian Businesses", at Department of Business Administration, AIMAN College of Arts and Science for Women, Tiruchirappalli, on 21st December 2019.

150. 'Knowledge Management In Higher Education Sector: A Conceptual Study' in One Day National Conference on "Challenges to Indian Businesses", at Department of Business Administration , AIMAN College of Arts and Science for Women , Tiruchirappalli, on 21st December 2019.

151. 'Green Initiatives in Human Resource Management Practices with Reference to Information Technology Sector' in One Day International Conference on "Opportunities and Challenges of Business in the Changing Scenario", at PG Department of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli on 23rd January 2020.

152. 'The Missing Side of Human Resource Management in VUCA –A theoretical Approach' In the Second National Conference on Business Management Analytics at Department of Management Studies , National Institute of Technology, Tiruchirappalli on 28 &29 January 2022.

153. 'A Study on Challenges faced by Customers in Online Shopping with Special reference to Bangalore City' In the Second National Conference on Business Management Analytics at Department of Management Studies , National Institute of Technology, Tiruchirappalli on 28 &29 January 2022.

154. 'A Study on Organizational Commitment , Emotional Intelligence and Turnover Intention among Private Hospital Employees during Covid -19' In the Second National Conference on Business Management Analytics at Department of Management Studies , National Institute of Technology, Tiruchirappalli on 28 &29 January 2022.

155. 'Examining the impact of organizational commitment and employee engagement among the employees of small-scale industries at Trichy' in the International conference on Dynamic Business Environments at St. Joseph Institute of Management (Autonomous), Tiruchirappalli on 9th January 2023.

156. 'Green Initiatives in Human Resource Management Practices With reference to Information Technology sector' in International Conference on Emerging Trends and New Perspectives Disrupting the Business Landscape at IA School of Management Studies, Bengaluru on 12th January,2023.

157. 'A Study of Consumer Perceptions towards Private Label Brands within the grocery retail sector in Bangalore' in International Conference on Emerging Trends and New Perspectives Disrupting the Business Landscape at IA School of Management Studies, Bengaluru on 12th January,2023.

158. 'A Study on Impact of Logistic Service Quality and Clienteling on omni channel capability' in 6th International Conference on Management , Accounting, Banking ,Economics and Business Research for Sustainable Development at Dept. of Commerce, School of Social Sciences and Humanity, BS Abdur Rahman, Crescent Institute of Science and Technology, Chennai on 1st & 2nd March 2023.

159. 'Service Quality Gap Analysis with respect to FMCG organized Retail Outlets in Bangalore' in the International Conference on 'Service Marketing: Digitalization and Management 'at NSB Academy, Bangalore on 22 & 23 June, 2023.

160. 'The power of organizational commitment: How to enhance Organizational culture and organizational performance' in the International Conference on Charting New Frontiers of Business Agility organized by Krupanidhi college of Management, Bengaluru on 6th September 2024.

Participation in Seminars/Conferences/Workshops/FDPs/Webinars/ Certificate Courses (122)

Seminars/ Conferences	Workshops	FDPs	Symposium	Orientation Program	Refresher Courses*	Webinars	Short Term/Online Courses
11	34	45	02	01	02	22	5

1. Three-day Workshop on '*Curriculum Development and Evaluation*' organized by Bharathidasan University, Tiruchirappalli during 2 - 4 March 2006.

2. National Seminar on '*Research directions in Information Technology*' organised by DOMS, National Institute of Technology, Tiruchirappalli on 22nd December 2006.

3. One-day Workshop on '*ERP Implementation Strategies and applications*' organized by VIT Business School, VIT University, Vellore on 1st March 2008.

4. National Seminar on '*Managing Human Capital in Knowledge Era*' organised by DOMS, Manonmaniam Sundaranar University, Tirunelvelli on 7th November 2008.

5. National Symposium on '*Management Research – a revisit*' organised by DOMS, Sri Ramarikrisha Engineering college, Coimbatore on 30th January 2010.

6. One-day National Workshop on '*Twinning programme Institutions*' organized by Directorate of distance education, Pondicherry University, Pondicherry on 20th February 2010.

7. Two day National Workshop on '*Research publications in commerce and management*' organized by Department of Commerce and Financial studies, Bharathidasan University, Tiruchirappalli on 24[the] and 25th April 2010.

8. National Seminar on '*Creating Competitiveness to excel in higher education*' organised by Internal Quality Assurance Cell, Jamal Mohamed College (Autonomous) , Tiruchirappalli on 8th December 2010.

9. One-day Workshop on '*International Financial Reporting Standards(IFRS)*' organized by Dept. of Business Administration and Commerce, Jamal Mohamed College (Autonomous) , Tiruchirappalli on 3rd October 2011.

10. National Seminar on '*Examination Reforms*' organized by Jamal Mohamed College (Autonomous), Tiruchirappalli on 24th February 2012.

11. One day workshop on the Role of the Teacher in present scenario organized by Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli on 7th January 2017.

12. UGC CPE sponsored Two day Workshop on " Professional Development for Academic Leadership in Curriculum Design" organized by Curriculum Development Cell ,Jamal Mohamed College(Autonomous), Tiruchirappalli on 18th & 19th January 2019.

13. One day National Seminar on "Challenges and Changes in the Evaluation System" organized by Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli on 26th February 2019.

14. National Symposium on "Digital Technologies for Research Impact and Information Quality" organized by Dept. of Library and Information Science, Bharathidasan University, Tiruchirappalli from 22nd to 23rd August 2019.

15. Five day workshop on 'Partial Least Squares and Structural Education Modeling ' organized by Dept of Management Studies, National Institute of Technology , Tiruchirappalli from 7th to 11th September 2019.

16. ICSSR Southern Regional Centre, Hyderabad sponsored Workshop on Research Proposal Writing and Funding Agencies, organized by EVR College (A), Tiruchirappalli on 20th December 2019.

17. "Orientation Program on Preparing Course Outcome in the Curriculum Design" organized by Curriculum Development Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli on 3rd January 2020.

18. International Conference on "Current Issues in Indian Economy" 2020 organized by PG & Research Department of Commerce, Bishop Heber College, Tiruchirappalli on 8th January 2020.

19. Workshop on Edmodo ICT Tool organized by Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli on 4th February 2020.

20. Online Course for Teachers on Digital Class Room organized by Computational Intelligence Research Foundation(CIRF), Chennai on 13th & 14th April 2020

21. Four Day Webinar on "An Effective Research Paper Writing Skills" organized by Bhagwan Mahavir University, Bhagwan Mahavir College of Commerce and Management Studies, Gujarat from 13th to 16th April 2020.

22. Five Day online course on "Stress Management" organized by Department of Management and Research, AVS College of Arts & Science, Salem from 13th to 17th April 2020.

23. Three Day Online Research Methodology Workshop organized by REST Society for Research International (RSRI), Krishnagiri from 12th to 14th April 2020.

24. Two Day online course on "Personality Development" organized by Vivekanandha College of Arts and Sciences for women(Autonomous), Tiruchengode on 17th & 18th April 2020

25. Three Day online workshop on "Reference Management Tools and Online Citation Database organized by Indian Academic Researchers Association, Tiruchirappalli from 19th to 21st April 2020

26. One Day Online Advance Excel Training Programme organized by EDU-SKILL HARVEST on 21st April 2020

27. Four day Online Course on Examination Reforms organized by AICTE, New Delhi from 22nd to 25th April 2020.

28. One Day Online "MS POWER POINT" Training Programme organized by EDU-SKILL HARVEST on 28th April 2020

29. Webinar on "Post Lockdown Relaxations: Do's and Don'ts – A Scientific Approach" organized by Department of CSE, Jerusalem College of Engineering, Pallikaranal, Chennai on 18th May 2020

30. Webinar on "Enhancing Teaching & Learning through Course Plans" through Google Meet platform organized by Department of Commerce (Banking & Insurance), PSG College of Arts & Science, Coimbatore on 18th May 2020

31. Webinar on "Entrepreneurship Development" organized by Department of Management Studies, Department of Commerce and Entrepreneurship Development Cell, Sengamala Thayaar Educational Trust Women's College, Mannargudi with Chennai Softtech-Technical Partner on 18th May 2020

32. Online Workshop on Personality Development "Unlearn to Learn the Skill" organized by PG & Research Department of Commerce, National College(Autonomous), Trichy on 19th May 2020.

33. Webinar on Introduction to Hyper Converged Computing Technology organized by Department of Computer Science, St. Joseph's College(Autonomous), Irinjalakuda on 26th May 2020.

34. Webinar on "Teachers and Technology" organized by Department of Management Studies, Noorul Islam Centre for Higher Education, Thuckalay, Kanyakumari on 26th May 2020.

35. Two Days online conference on "The Impact of Globalization on Contemporary Literature, Education, Environment and Society" organized by VVM's Arts and Commerce College, Akkalkuwa, Nandurbar on 26th & 27th May 2020.

36. National Level Online Webinar Programme on " IOT AND IT'S APPLICATION" organized by the Department of Computer Science,SLS.MAVMM. Ayira Vaisyar College Madurai,held on 27th May 2020.

37. Three days online workshop on "Education 4.0-Season II" organized by IQAC, Atharva College of Engineering, Mumbai from 28th to 30th May 2020.

38. Webinar on "Writing Proposals for Funding Agencies: Project Design and Project Proposals" organized by Department of Commerce, Rathinam College of Arts and Sciences, Coimbatore on 29th May 2020.

39. Webinar on "Kick Start your Research" organized by Dept. of Computer Science and Engineering, School of Computer Science and Engineering, JAIN Deemed To Be University, Bangalore on 30th May 2020.

40. Webinar on "How to develop E-contents and share it with students" organized by M.B. Harris College of Arts & A.E.Kalsekar College of Commerce & Mgmt., Maharashtra on 2nd June 2020.

41. National webinar on "Online Language Teaching: Resources, Challenges and Opportunities" Conducted by PG Department of English, Rajapalayam Rajus' College, Rajapalayam-626117, Tamilnadu on 3rd June 2020.

42. National Webinar on NAAC Accreditation under revised Framework: Challenges and Strategies organized by Internal Quality Assurance Cell, The Maharaja Sayajirao University of Baroda, Vadodara, held on 06th June 2020.

43. International Webinar on "Data Science" Organized by Department of Computer Science, Nanjil Catholic College of Arts & Science, K.K. District on 9th June 2020.

44. International Webinar on "How Do You a Write a High Impact Factor Paper" Organized by PG and Research Department of Commerce, Mahatma Gandhi College, Thiruvananthapuram, Kerala on 7th June 2020.

45. Five days Online "International Conference on Innovative Challenges in Multidisciplinary Research and Practices" organized by Hindustan College of Arts and Science, Coimbatore, Tamilnadu from 15th June to 19th June 2020.

46. Webinar on "Outcome Based Education through Bloom's Taxonomy: Stepping Up the Learning Domain" Organized by IQAC and Dept. of Commerce, Rathinam College of Arts and Science, Coimbatore on 19th June 2020.

47. Five days Online Workshop and National FDP on "Research Methodology and ICT based Teaching and Learning Tools" organized by Hindustan College of Arts and Science, Coimbatore, Tamilnadu from 16th June to 20th June 2020.

48. Webinar on "Virtual Class Room: Series 1: ICT in Teaching and Learning Process in Covid Times" organized by Dept. of Basic Science and Humanities, Christ College of Engineering, Irinjalakuda on 23rd July 2020.

49. Webinar on "Planning Online Learning and Online Resources" organized by Computational Intelligence Research Foundation (CIRF), Chennai on 23rd July 2020.

50. Webinar on "Virtual Class Room: Series 2: ICT in Teaching and Learning Process in Covid Times" organized by Dept. of Basic Science and Humanities, Christ College of Engineering, Irinjalakuda on 24th July 2020.

51. Webinar on "Virtual Class Room: Series 3: ICT in Teaching and Learning Process in Covid Times" organized by Dept. of Basic Science and Humanities, Christ College of Engineering, Irinjalakuda on 25th July 2020.

52. National Webinar on "ICT Enabled Pedagogy" organized by IQAC, Government College of Education, Pudukottai on 6th August 2020.

53. Webinar on "National Education Policy - 2020" organized by Internal Quality Assurance Cell of Jamal Mohamed College(Autonomous), Tiruchirappalli on 8th August2020.

54. One day National Webinar on E-learning through SWAYAM' a programme initiated by MHRD, Govt. of India and organized by EMEA College of Arts and Science, Kondotti on 26th August 2020.

55. One Day Online Workshop on MS Excel Pivot Tables organized by Skill Nation on 16th October, 2022

56. AICTE Sponsored International Case Conference -2022 on the Theme "Redefining Pedagogy" organized by Acharya Bangalore B- School, Bengaluru on 14th & 15th October 2022

57. Two Day Online Workshop on Business Intelligence using Power BI organized by Skill Nation on 22nd & 23rd October, 2022

58. One Day Online Workshop on Advanced Excel Formulas organized by Skill Nation on 29th October, 2022

59. Five Days Online Workshop on Interactive Dashboard organized by Skill Nation on 25th, 26th 27th, 28th & 30th October, 2022

60. Five Days Online Workshop on PowerBI organized by Growth School on 5-9, November 2022

61. One Day Online Workshop on Power BI Formulas organized by TechTip on 12th November 2022.

62. Five Days Online Workshop on Structured Query Language (SQL) organized by Skill Nation on 23 – 27 November, 2022

63. NAAC Sponsored National Conference on "Innovative Teaching and Learning Practices – Focus on NEP 2020" organized by Archarya Bangalore B School, Begaluru, Karnataka on 08th and 9th December 2022.

64. Two Days Online Workshop on Data Visualization With Tableau organized by Skill Nation on 17 – 18 December, 2022

65. International Workshop on Qualitative and Quantitative Mixed Methods organized by IQAC , North-Eastern Hill University(NEHU), Shilong, Meghalaya on 3rd February 2023.

66. Five Days National level online Workshop on Data Analysis and Interpretation using SPSS and Smart PLS4 organized by S.I.V.E.T College, Chennai from 28th February to 4th March 2023.

67. Online Workshop on 'MS Power Automate organized by Skill Nation on 8th & 9th April 2023.

68. Online Workshop on 'Human Resource Analytics' organized by Skill Nation on 15th April 2023.

69. Five Days Workshop on 'Data Analysis for Multidisciplinary Research' organized by VIT Business School, Chennai on 24th - 28th April, 2023.

70. Five Days Certificate Course on 'Data Analysis and Modelling using MS Excel' organized by VIT Business School, Chennai on 22nd - 26th April, 2023

71. 82nd International Workshop on 'SPSS for beginners and Descriptive Statistics' organized by IQAC, North Eastern Hill University, Meghalaya and IQAC, Moran College, Assam on 2nd June 2023.

72. Online Workshop on 'Microsoft Office Automation' organized by Skill Nation on 25th June 2023.

73. Two Day NAAC collaborated National Virtual Seminar on 'Holistic and Multidisciplinary Approach towards National Higher Education Framework organized by Cauvery College for Women (Autonomous) , Tiruchirappalli on 5th & 6th July 2023.

74. Online Workshop on 'ChatGPT and AI Hacks with MS office' organized by Skill Nation on 22nd July 2023.

75. Online Workshop on 'AI and Automation in MS Excel' organized by Skill Nation on 3rd September 2023.

76. Online Workshop on 'Data Analysis using AI' organized by Skill Nation on 3rd September 2023.

77. Three Days International Level Workshop on ' Data Analyusis and Interpretation using SPSS' By R academy from 1st -3rd March . 2024

FDP Attended

1. Faculty Development Program on '*Management Education and Case Method as a Pedagogy*' organized by DOMS, K.L.N. College of Engineering, Madurai on 17th February 2006.

2. Two-day Faculty Development Programme on '*Research Methods using SPSS*' organized by PSG Institute of Management, Coimbatore on 24^{the} and 25th September 2010.

3. One Week Faculty Development Programme on '*Multivariate Data Analysis for Management Research*' organized by Dept of Mechanical Engineering and Centre for Continuing Education, National Institute of Technology , Calicut from 18th July to 22nd July 2011.

4. Faculty Development Programme on '*Data Analysis and Research using SPSS*' organized by School of Management Studies, National Institute of Technology, Calicut on 19th July 2011.

5. One Week Faculty Development Programme on '*Data Analysis for Management Research*' organized by Indian Institute of Management Kozhikode, Calicut from 23rd April to 27th April 2012.

6. Three day NLP-Based Faculty Empowerment Programme organized by Internal Quality Assurance Cell of Jamal Mohamed College(Autonomous), Tiruchirappalli on 17th, 19th and 20th June 2017.

7. "Staff Enrichment Programme on Ownership Culture" organized by Internal Quality Assurance Cell of Jamal Mohamed College (Autonomous), Tiruchirappalli on 14th June 2019.

8. Faculty Development Programme on Knowledge Management, NPTEL, AICTE, New Delhi from July – September 2019.* (Equivalent to Orientation / Refresher Course)

9. Faculty Development Programme on E-Business, NPTEL, AICTE, New Delhi from July – October 2019.* (Equivalent to Orientation / Refresher Course)

10. One week Online Faculty Development Program on Outcome Based Learning Approach in Higher Education organized by IQAC, Kristu Jayanti College(Autonomous), Bangaluru from 23rd to 30th April 2020.

11. One Week Online Faculty Development Program on Advanced Data Analysis using Spreadsheet organized by School of Management, Kristu Jayanti College(Autonomous), Bangaluru from 2nd to 9th May 2020

12. Online Faculty Development Program on "Impact of COVID-19 & Management of Personal Finances through this period on 9th May 2020

13. Three day Faculty Development Program on "Arts of Writing Research Articles and Funding Proposals" organized by Manakula Vinayagar Institute of Technology, Puducherry from 21st to 23rd May 2020.

14. Online Faculty Development Program on "Impact of COVID-19 Pandemic on Higher Education and Challenges for the Teachers on 22nd May 2020

15. One Day Faculty Development Program on "AI based Proctoring in Next Generation Education" organized by IQAC & School of Computational Science, Chennai on 23rd May 2020.

16. Five days Online Faculty Development Program on Moodle Learning Management System organized by GRABS Educational Charitable Trust and Tamilnadu Association of Intellectuals and Faculty from 25th to 29th May 2020.

17. Faculty Development Program on "Challenges on Post COVID-19 from HR Perspective organized by Department of Management Studies, Bishop Ambrose College, Coimbatore on 26th May 2020.

18. Five days Online National Faculty Development Program on "ICT based Teaching and Learning Process" organized by Hindusthan College of Arts and Science, Coimbatore, Tamilnadu from 1st to 6th June 2020.

19. One Week Faculty Development Programme on "ICT based tools and its applications in teaching learning process" organized by BSVS Educational Learning Centre, Nagpur held during 27th May - 2nd June 2020.

20. One Day International Faculty Development Programme on *"Metacognitive Strategies: Constructive Teaching Learning Environment involving Constructivism"* organized by Hindusthan College of Arts and Science, Coimbatore, Tamilnadu on 7th June 2020.

21. Online National Faculty Development Programme on *"Moodle Learning Managment System"* organized by Hindusthan College of Arts and Science, Coimbatore, Tamilnadu on 10th June 2020

22. One Week National Faculty Development Programme on *"Moodle Learning Management System"* organized by Spoken Tutorial, IIT Bombay, remotely at Hindusthan College of Arts and Science, Coimbatore, Tamilnadu from 10th June 2020 to 16th June 2020.

23. One Week Virtual Faculty Development Programme on "E-Learning tools for MOOC and Creation of own MOOC Courses" organized by BSVS Educational Learning Centre, Nagpur held during 11th June to 16th June 2020.

24. International E- Faculty Development Programme on "Effective and Ensuring of Reliability and Validity in Research Methodology" organized by Centre for Research, Academy of Maritime

Education and Training(AMET), Deemed to be University, Chennai in collaboration with Puducherry Academic Researchers Academy on 12th June 2020.

25. Online International FDP on Higher Education in New Norm: How to Cater for Students' Needs and Enjoy Great Benefits? Organized by Association of Principals of Colleges of Bharathiar University and Hindusthan College of Arts and Science, Coimbatore, Tamilnadu on 22nd June 2020.

26. Online International FDP On " E-Governance during Pandemic: Transformation in Higher education" organized by Association of Principals of Colleges of Bharathiar University and Hindusthan College of Arts and Science, Coimbatore, Tamilnadu on 24th June 2020.

27. Online International FDP On "E-governance Culture: Transformation in Higher Education Stakeholders UX " organized by Association of Principals of Colleges of Bharathiar University and Hindusthan College of Arts and Science, Coimbatore, Tamilnadu on 26th June 2020.

28. One week online FDP on "E- Content Development in Teaching" organized by PG and Research Department of Computer Science, Sant Gadge Baba Amaravathi University, Amravathi from 4th June to 10th June 2020.

29. One week National Level online FDP on "Inclusive Research Methods" organized by School of Management, Kristu Jayanti College(Autonomous), Bengaluru from 17th June to 24th June 2020.

30. International Online FDP "*Digital Tools For Researchers and ICT Online Tools in Teaching*" organized by Hindusthan College of Arts and Science, Coimbatore, Tamilnadu from 20th July to 24th July 2020.

31. Three day E-Faculty Development Programme on "Skill Development in Academic and Research"organised by Department of Commerce, Telangana Social Welfare Residential Degree College for Women, Warangal West on 14th, 17th and 18th August, 2020.

32. Faculty Development Programme on "E-Content Development" organized by the Internal Quality Assurance Cell of Jamal Mohamed College from 30th June 2020 to 04th July 2020.

33. AICTE-MRSPTU Sponsored Six Days Online Faculty Development Programme on Emerging Trends in Teaching and Research organized by Punjab Institute of Technology, Rajpura, from 7th February to 12th February 2022.

34. Seven Days National Level Virtual Faculty Development Programme on "Data Analytics using R" organized by School of Management, Kristu Jayanti College (Autonomous), Bengaluru from 12th February to 19th February 2022.

35. One Week National Level Faculty Development Programme on 'Research Methodology and Analysis Tools' organized by Dept. of Commerce and School of Social Sciences and Humanities, BS Abdul Rahaman Crescent Institute of Science and Technology, Chennai from 8th May – 14th May 2023.

36. Virtual Faculty Development Programme on Emerging Trends and Challenges in Management Education and Research from 18th -25th May 2023

37. One-week Faculty Development Programme on "Upskill Your Resources' (under UGC Autonomy Grant) organized by Dept. of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi from 7th -13th July 2023.

38. One-week National Level Seven Day Professional Development Program For Higher Education Teachers organized by IQAC & School of Commerce, Shri Shankarlal Sundarbai Shasun Jain College for Women In collaboration with Dept. of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi from 21st -30th August, 2023.

39. Eight Days National Level FDP on 'Research Methodology and Pedagogy of Writing, Project Funding' organized by Dept. of Science and Humanities, Mohamed Sathak, A.J. College of Enginereing, Chennai from 29th January to 6th February 2024.

40. Five Days online Faculty Development Programme on 'E-content Development' organized by Dept. of Mathematics and supported under DBT start scheme, Sri G.V.G. Visalakshi College for Women, Udumalpet from 12th – 16th February 2024

41. Five Days National Level Faculty Development Programme on "Advanced Research Methodology – Navigating the Research landscape" organized by Dept. of Business Administration & IQAC , Mohamed Sathak College of Arts and Science, Chennai from 19th February to 23rd February 2024.

42. A five day Faculty Development Programme Jointly organized by IQAC and Jamal Mohamed College Tiruchirappalli from 5th -9th June 2024.

43. National Level One week Faculty Development Programme on 'Data Analytics using Tableau' organized by Dept. of Data Science, Malla Reddy Engineering College for Women (A), Secunderabad from 15th – 20th July 2024.

44. National Level One Week Faculty Development Programme on 'Industry Best Practices in Information Technology' organized by Amity Institute of Information Technology , Amity University, Mumbai from 21st – 25th October 2024.

45. Five Day Faculty Development Programme on' Enhancing Research Skills and Methodlogies in Academia' organized by Research & Development Cell, Gobi Arts and Science College, Gobichettipalayam from 18th – 22nd November 2024.

Publications (122)

International		National		Others	
Journals	**Conferences**	**Journals**	**Conferences**	**Books**	**Edited Volumes**
49	**04**	**35**	**31**	**01**	**02**

Citation Index		h-Index		i10 Index	
463		**13**		**15**	

Books (1)

1. 'Service Quality Measurement – Issues and Perspectives' in Anchor Academic Publishing, Hamburg, Germany. ISBN – 978-3-95489-052-1, 2013

Edited Volumes (02)

1. 'Management in the age of Innovation', ISBN- 978-81-909104-0-8, January 2011.
2. 'Business and Finance', ISBN - 978-81-909104-1-5, March 2012.

Journals (83)

1. *'Metrics for knowledge management and content management'* in Jamal Academic Research Journal (JARJ), Jamal Mohamed College, Tiruchirappalli Vol.4 No. 2, pp; 43-48 July-December 2007, ISSN-0973-0303.

2. *'Healthcare Knowledge Management'* in Journal of Management, Guruvayurappan Institute of Management (GIM), Coimbatore, Vol. 5, No. 1, pp. 23-31, January – June 2010, ISSN-0974-0708.

3. '*Customer Knowledge Management*" in Journal of Financial Services and Management, J.J. College of Arts and Science, Pudukkottai. Vol. 1, No. 2, pp. 57-67 23-31, July – September 2010, ISSN-0976-1632.

4. '*Knowledge sharing*" in M-Infiniti Journal of Management', Sri Sai Ram Institute of Managemnt Studies, Sri Sai Ram Engineering College, Chennai. Vol. 4, No. 1, pp. 59-63, December 2010, ISSN-0973-7197.

5. '*A theory of Knowledge Management'* in Journal of Contemporary Research in Management', PSG Institute of Management, Coimbatore. Vol. 5, No. 3, pp. 65-82, July – September 2010, ISSN-0973-9785. (Listed in ProQuest & Ulrich database).

6. '*Knowledge Management in Hospitals'* in **International Journal** of Applied Management and Research, Vol. II, pp. 154-158, December 2010, ISSN-0974-8709.

7. '*Medical Tourism in Tamil Nadu'* in **International Journal** of Applied Management and Research ', Vol. II, pp. 224-227, December 2010, ISSN-0974-8709.

8. '*A study on Critical success factors of Knowledge Management in call centers in Tiruchirappalli district, tamil nadu'* in Anvesha - Journal of IES Management and Research, Vol.3, No.2, pp. 45-56, July-December 2010, ISSN- 0974-5467. (Listed in ProQuest)

9. '*The Role of HR in implementing Knowledge Management in an organization'* in Domain – The Journal of Management Research, Vol 3, No. 2, pp – 11-17 , July –December 2010, ISSN – 0973-9564 , Jansons School of Business, Coimbatore.

10. '*Job stress and Job satisfaction – an investigation of nursing personnel'* 'JM **International Journal** of HR Review ', Vol.I, No. 2, February 2011, pp.18-32, ISSN- 2230-9233.

11. '*Knowledge Management System and Learning organisation – an empircal study at engineering organisation* in ICFAI Journal of Knowledge Management ', IUP Publications, Hydrabad, Vol. 9, Issue. 2, pp. 26-43, ISSN – 09729216, April 2011. (Listed In Cabell's Directory, EBSCO & ProQuest)

12. '*Impact of Information Technology on Nursing Practices'* in 'ICFAI Journal of Information Technology ', IUP Publications, Vol. VII, Issue.2, pp. 32-46, ISSN-9-770973289009, June 2011. (Listed In Cabell's Directory, EBSCO & ProQuest)

13. '*A study on mediating effects on technology adoption in internet banking from customer's perspective*"' in GIM Journal of Management, Guruvayurappan Institute of Management (GIM), Coimbatore, Vol. 1, No. 1, pp. 23-31,ISSN-0974-0708, January – June 2011.

14. '*Strategic Knowledge Management in Small and Medium Enterprises*"' in RVS Journal of Management, RVS Institute of Management Studies and Research, Coimbatore, Vol. IV, No. 2, pp. 29-38,ISSN-0975-3435, July 2011.

15. 'The usage behaviour of Knowledge Management system in Hospitals' in IUP Journal of knowledge management, Vol. X, Issue. 2, pp. 22-44, April 2012, IUP publications, Hyderabad. (Listed In Cabell's Directory, EBSCO & ProQuest)

16. 'Knowledge sharing – Nursing Ambience' in SCMS Indian Journal of Management , Vol. IX, Issue - 2, pp. 13-25 , April – June 2012, ISSN – 0973 3167, Cochin (Listed In Cabell's Directory, EBSCO & ProQuest)

17. 'Knowledge sharing behaviour in Hospitals' in The Journal of contemporary Management Research , Vol. 6, Issue -2, pp.33-51, September 2012, ISSN – 0973-8266 , Bharathidasan Institute of Management(BIM), Tiruchirappalli. (Listed In EBSCO)

18. 'Impact of behavioral finance in Investor's behavior, emotions, and his investment decisions in stock market' in Research Explorer, Indian Academics Researchers Association, Refereed bi-annual **International** Research Journal on Multi-disciplinary , Vol. 2, Issue -1, pp.17-20, August 2013, ISSN – 2250 1940.

19. 'A Conceptual frame work of Indian Insurance Industry in Indian scenario' in **International** Journal of Management and Social Development (IJMSD) , A double-blind Peer Reviewed Monthly Journal, Vol. 1, Issue -1, pp.17-20, January 2014, ISSN – 2348 1919.

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17. 'Knowledge sharing behaviour in Hospitals' in The Journal of contemporary Management Research , Vol. 6, Issue -2, pp.33-51, September 2012, ISSN – 0973-8266 , Bharathidasan Institute of Management(BIM), Tiruchirappalli. (Listed In EBSCO) **(Cited by 8)**

18. "Job Stress, Job performance and Job satisfaction: An empirical study in IT Organization" in IOSR Journal of Business and Management, (IOSR-JBM) , Vol. 19, Issue- 8, Ver. I, (August 2017), pp; 71-80, e-ISSN- 2278-487X, p-ISSN: 2319-7668**. (Cited by 8)**

19. "Relationship between Total Quality Management, Knowledge Management, Organizational Performance in IT organization" in International Journal of Business and Management Invention, Vol. 6, Issue- 8, (August 2017), pp; 44-54, e-ISSN- 2319-8028, p-ISSN: 2319-801X. **(Cited by 7)**

20. 'A study on the impact of optimum work place culture policy that provides work life balance', In **International** Journal of Management, Vol. 7, Issue- 2, pp; 66-75, February 2016, ISSN-0976-6502 (print), ISSN -0976- 6510 (online). Impact Factor – 8.1920 **(cited by 6)**

21. "A Study report on Motivational Challenges experienced in Scientific and Project Oriented Organizations with respect to Knowledge Management" in International Journal of Multidisciplinary Approach and Studies**, Vol. 2, pp; 68-73, 2015. (Cited by 5)**

22. "HRM practices, Knowledge sharing Innovation Capability and Firm Performance in Hospitals, " in IOSR Journal of Business and Management , (IOSR-IBM) , Vol. 18, Issue- 9, Ver. IV, (September 2016), pp; 35-43, e-ISSN- 2278-487X, p-ISSN: 2319-7668. **(Cited by 5)**

23. "The Effect of Innovation on Competitive Advantage in IT companies-An Empirical Investigation" in JAC: A Journal of Composition Theory, ISSN No: 0731-6755, Vol XII, Issue IX, September 2019, pp-1013-1025; UGC Listed **(Cited by 5)**

24. "Influence of Knowledge Management Processes on Organizational Performance in Service Sector: An Empirical Study", International Journal of Business and Management Invention, Vol. 5, No. 11,pp. 28-35, 2016, ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X. **(Cited by 4)**

25. 'A Study on Role of Behavioral Finance in Active Management and Investor's Emotions'' in **International** Journal of Management, Vol. 6, Issue- 1, pp; 97-102, January 2015, ISSN-0976-6502 (print), ISSN -0976- 6510 (online) **(cited by 4)**

26. '*Impact of Information Technology on Nursing Practices'* in 'ICFAI Journal of Information Technology ', IUP Publications, Vol. VII, Issue.2, pp. 32-46, ISSN-9-770973289009, June 2011. (Listed In Cabell's Directory, EBSCO & ProQuest) **(Cited by 4)**

27. ERP as a functional area of business – an empirical study ' in **International** Journal of Management, Vol. 6, Issue- 1, pp; 200-212, January 2015, ISSN-0976-6502 (print), ISSN -0976- 6510 (online), **(cited by 1)**

28. Knowledge Sharing behavior in IT sector" in Common Wealth Journal of Commerce and Management Research (CJCMR) , Vol. 2, Issue- 11, pp; 31-55, November 2015, ISSN-2393-851X. Impact Factor – 0.612. **(cited by 1)**

29. PhD Thesis - A Study On Knowledge Management And Its Impact On Organizational Performance In Public Sector With Special Reference To Bharat Heavy Electricals Limited Tiruchirappalli **(cited by 1)**

Research Supervision / Guidance

Program		Completed	Pursuing
Research	**Ph. D**	07	04
	M. Phil	19	-
Projects	**PG(MBA)**	240	-

Online Courses Completed

S.No	Portal	Course Name	Duration	Date of Exam
1	SWAYAM -NPTEL - AICTE	Knowledge Management	8 weeks July-Sep 2019	29-09-2019
2	SWAYAM -NPTEL - AICTE	E-Business	12 Weeks July- October 2019	16-11-2019

Resource Person

- Acted as Rapporteur for International Conference on Advanced Management – Changes and Challenges in Knowledge Era, Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli on February 2018.

- Acted as Resource Person in Two day workshop on Advanced MS Excel for Managers organized by Dept. of Management Studies, Bishop College (Autonomous), Tiruchirappalli on 14th & 15th December 2018.

- Acted as Resource Person in Three Days workshop on Advanced Workshop on Data Analysis for Management and Social Science Research organized by Jamal Institute of Management, Jamal Mohamed College(Autonomous), Tiruchirappalli on 7th January 2019 and handled a session on 'Visual PLS'.

- Acted as a Judge for the Event 'Best Manager' of 'Sharpcom 2k20', a State Level Inter-Collegiate Commerce Festival organized by Dept. of Commerce (SF-Men), Jamal Mohamed College(Autonomous), Tiruchirappalli 13th February 2020.

- Acted as a Judge for the Event 'Ad-zap' of 'COMEX 2020', a State Level Inter-Collegiate Commerce Meet organized by Dept. of Commerce, Jamal Mohamed College (Autonomous), Tiruchirappalli on 20th February 2020.

- Acted as a Judge for the Event 'Ad-zap' of 'EXOBIZ 2020', a State Level Inter-Collegiate Management Meet organized by Dept. of Business Administration, Jamal Mohamed College (Autonomous), Tiruchirappalli on 24th February 2020.

- Acted as a Judge for the Event 'Best Manager' of 'SWAP 2022', a State Level Inter-Collegiate Management Meet organized by Dept. of Computer Applications, Jamal Mohamed College (Autonomous), Tiruchirappalli on 13th October 2022.

Membership in Evaluation Committee

- Acted as **External Audit Member** for the conduct of External Academic Audit in the dept. of Business Administration and Internal Business in Govt. Arts & Science College, Tiruchirappalli on 23.03.2020, 19.08.2024

Membership in Editorial Boards

1. Advisory Member, Editorial Board, Jamal Academic Research Journal, ISSN – 0973- 0303.
2. Editorial Member, Book on 'Management in the age of Innovation', ISBN- 978-81-909104-0-8, January 2011.
3. Editorial Member, Book on 'Business and Finance', ISBN - 978-81-909104-1-5, March 2012.
4. Editor, Jamal Academic Research Journal, ISSN – 0973- 0303, Special Issue, January 2015.
5. Editor, International Journal of Management, ISSN – 0976- 6502 (Print), ISSN – 0976- 6510 (online), January 2015.
6. Editor, International Journal of Management and Science, ISSN – 2249- 1260 (Print), ISSN – 2250- 1819 (online), February 2018.

Membership in Reviewers Board

1. Reviewer, Journal of Knowledge Management, Emerald Publishing Limited, UK
2. Reviewer, Management Research Review (MRR), Emerald Publishing Limited, UK
3. Reviewer, Acta Psychologia Journal, Elsevier, Netherland

Membership in Advisory Board

1. Member, Advisory Committee, Jamal Institute of Management, Tiruchirappalli

Membership in Academic Bodies

- Member in the Departmental Research Committee, BSM, Bharathidasan University, Trichy.
- Member in Doctoral Committees (35 Candidates)
- Member in Academic Council, Jamal Mohamed College, Tiruchirappalli.
- Member, Research Committee, Jamal Mohamed College (Autonomous), Tiruchirappalli.
- Member in Board of Studies in
  - Bishop Heber of College, Tiruchirappalli (MBA)
  - Sathak College of Arts and Science, Tirunelveli (BBA)
  - Board of Studies, Jamal Mohamed College, Tiruchirappalli.(MBA)
- Member in Question Paper Setting Board in
  - Alagappa University, Karaikudi (MBA)
  - Manonmaniyam Sundaranar University, Tirunelveli (MBA)
  - Bharathidasan University, Tiruchirappalli (MBA-Hospital Mgmt & MA-HRM)
  - S.V.N. College, Madurai (MBA)
  - St. Joseph Institute of Management (Autonomous), Tiruchirappalli (MBA)
  - Government College for women, Pudukottai (BBA)
- Member in Central Valuation Boards in
  - Pondicherry University, Pondicherry.
  - Alagappa University, Karaikudi

- - Bharathidasan University, Tiruchirappalli (MBA, MBA-Hospital Mgmt & MA-HRM)
  - St. Joseph Institute of Management (Autonomous), Tiruchirappalli
  - Government College for women, Pudukottai (BBA)

Seminars/Conferences/ Workshops Organized (04)

- International Conference on Advanced Management – Challenges in Knowledge Era held on January 2015.
- Three Days Workshop on Advanced Data Analysis for Management and Social Science Research held during 5-7th January 2019.
- Two Days Workshop On Research Methodology For Social Science (Virtual Mode) on 16th & 17th, March 2021
- Five Days National Workshop on Art of Research Article Writing and Publications during 27-31 January 2022.
- A Five-Day Faculty Development Programme on Data Analytics during 16 to 20 May 2022.
- Two Days Workshop on ICT Enabled Learning on 1st & 2nd August 2023.
- CEO Talk on 'Embracing the power of latest technologies from Academics to Business' on 17th August 2023.

Additional Responsibilities

Current

- Chair – Systems & Operations
- In-charge – Documentation & Internal Audit
- In charge – AICTE & NBA

Previous

- Coordinator, Admission Committee, Jamal Institute of Management, Tiruchirappalli
- Counselor, MBA programme, Anna University Chennai, JMC study centre, Tiruchirappalli.
- Systems in charge of MBA computer Centre, Jamal institute of management, Tiruchirappalli.
- Staff in charge of Time table, Jamal Institute of Management, Tiruchirappalli.
- Staff in charge of Web site administration, Jamal Institute of Management, Tiruchirappalli.
- Staff in charge of Academic Project, Jamal Institute of Management, Tiruchirappalli.
- Member of Executive Committee, JMC staff Association, Jamal Mohamed College, Tiruchirappalli
- Member of Graduates Regulation Committee, Jamal Mohamed College, Tiruchirappalli.
- Member of Steering Committee, JMC Alumni Association, Jamal Mohamed College, Tiruchirappalli
- Member of Anti-ragging committee, Jamal Mohamed College, Tiruchirappalli.
- Coordinator, Alumni Interface Program, Jamal Institute of Management, Tiruchirappalli.
- Treasurer, 5th National conference on business and finance -2012, Jamal institute of management, Tiruchirappalli held on March 2012.
- Coordinator, Celebration of India corporate week 2010 program, Tiruchirappalli chapter of ICWAI, Tiruchirappalli.
- Coordinator, 4th National conference on Management-2011, Jamal Institute of Management, Tiruchirappalli held on January 2011.
- Member, IQAC Micro Cell, Jamal Mohamed College (Autonomous), Tiruchirappalli (2016-2021)

- Director in Charge, Jamal Institute of Management, Jamal Mohamed College (Autonomous), Tiruchirappalli. (2021-22)
- Coordinator – Academics and Research (2022-23)
- Coordinator – Department Research Committee (2022-23)

Achievements

Received Certificate of Appreciation from the Management Committee of Jamal Mohamed College for

- Presenting 42 research papers in National/International conferences during the academic year 2010-11.
- Publishing 12 research articles in refereed journals during the academic year 2011-12.
- Presenting 19 research papers in National /International conferences during the academic year 2011-12.
- Obtaining Ph.D degree during the academic year 2011-12.
- Attending FDP in Indian Institute of Management Kozhikode (IIMK) during the year 2011-12.
- Obtaining Ph.D guideship during the academic year 2012-13.
- Publishing a book on 'Service Quality' during the academic year 2013-14.
- Publishing Two Research Articles during the academic year 2014-15.
- Organizing International Conference during the academic year 2014-15.
- Publishing 9 Research papers in UGC approved refereed journals during the academic year 2017-18.
- Producing Two PhD degree awardees during the academic year 2017-18.
- Organizing Workshop during the academic year 2018-19.
- Producing a PhD awardee during the academic year 2018-19.
- Publishing research articles in refereed journals during the academic year 2018-19.

Awards and Recognition

- Received **Best Researcher Award** (Junior Category) in the discipline of Arts and Management from the Management Committee of Jamal Mohamed College for Excellence in Research during the academic year 2019-20.
- Received **FBR Impactful Research Award** for the paper published in FIIB Business Review in the year 2024.

Personal profile

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		(091) 97917-16783
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		PG and Research Dept. of Management Studies
		Jamal Mohamed College (Autonomous),
		7, Race Course Road, Khaja Nagar,
		Tiruchirappalli – 620020, Tamil Nadu