

MANAGEMENT STUDIES (M.B.A)

Semester	Course Code	Course Category	Hours/ Week	Credits	Marks for Evaluation		
					CIA	ESE	Total
III	25MBAVAC1	Value Added Course - I	30	-	-	100	100
Course Title		ENVIRONMENTAL, SOCIAL AND GOVERNANCE FOR MANAGERS					

SYLLABUS		
Unit	Contents	Hours
I	Introduction to ESG and Sustainable Business Concept and Evolution of ESG, Importance of ESG in Business, Triple Bottom Line (People, Planet, Profit), Regulatory Landscape, ESG in Corporate Social Responsibility (CSR), Global ESG Trends.	6
II	Environmental Sustainability Key Environmental Challenges: Climate Change, Pollution, Carbon Emissions, Renewable Energy, Circular Economy, Sustainable Supply Chain Practices, Green Financing, Government Policies and Environmental Laws.	6
III	Social Responsibility and Ethical Business Practices Human Rights and Labour Laws, Diversity, Equity, and Inclusion (DEI), Employee Welfare, Ethical Supply Chains, Stakeholder Engagement, Philanthropy, Community Development, Role of Business in Social Impact.	6
IV	Governance, Risk, and Compliance (GRC) Corporate Governance Principles, Ethical Leadership, ESG Risk Management, Regulatory Compliance, Transparency and Accountability, ESG Reporting Frameworks (GRI, SASB, TCFD, BRSR).	6
V	ESG Integration and Future Trends Developing an ESG Strategy, ESG Performance Measurement, Sustainable Investments, AI & Technology in ESG, Global ESG Initiatives, Future of ESG and Career Opportunities.	6

Text Book(s):

1. Eccles, R.G., Ioannou, I., & Serafeim, G. (2021). *The ESG Imperative*, Harvard Business Review.
2. Nevena Kostić., & Amina Hujdur (2023). Building a Sustainable Future: ESG Business Handbook, The AIRE Centre and UNDP Bosnia and Herzegovina.
3. Environmental, Social and Governance (ESG) – Principles & Practice. (2024).The Institute Of Companies Secretaries Of India.

Course Outcomes	
Upon successful completion of this course, the student will be able to:	
CO No.	CO Statement
CO1	Understand the fundamental concepts of ESG and its role in business sustainability.
CO2	Apply environmental sustainability principles to corporate strategy and decision-making.
CO3	Analyze the social responsibilities of organizations and their impact on stakeholders.
CO4	Evaluate governance frameworks and risk management strategies in ESG compliance.
CO5	Develop ESG-driven strategies and assess future trends in sustainable business.

Course Coordinator: Dr. A. Selvarani