

Semester	Course Code	Course Title	Hours
III	24MBAVAC1	BUSINESS ETHICS	30
SYLLABUS			
Unit	Contents		Hours
I	Ethics Foundation Concepts of Ethics, Personal ethics and Business ethics, Morality and law, Forming moral standards, Etiquette and Professional codes - Indian Ethical Traditions and Ethical Leadership.		6
II	Personal And Professional Ethics Principles of personal Ethics and Professional ethics, Evolution of Ethics, Honesty, Integrity and Transparency, Distinction Between Values and Ethics, Roots of unethical Behaviour and Ethical Decision Making.		6
III	Ethical Dilemmas Ethical Dilemmas, Whistle-Blowing, Sources of Ethical Behaviour, Code of Personal Ethics for Employees, Resolving an Ethical Problem and Ethical Dilemmas.		6
IV	Business Ethical Decision Making Ethical Decision making in Business, Ethical Models that Guide Decision making and Approaches, Ethical Decision Making with Cross-holder conflicts and competition, Kohlberg's Model of Cognitive Moral Development and Influences on Ethical Decision Making.		6
V	Moral Philosophy in Organizational Ethics Moral Philosophy, Applying Moral Philosophy to Ethical decision Making, Cognitive Moral Development, White Collar Crime, Individual factors in Business Ethics.		6

Text Book(s):		
1. Manuel G Velasquez (2024), Business Ethics, 7 th edition, Pearson Education. 2. Ferrell, O. C., Fraedrich, J., & Ferrell, L. (2019), Business Ethics 12th edition, Cengage Learning. 3. Fernando, A. C. (2018). Business Ethics, 8th edition, Pearson Education. 4. Gosh, B. (2017). Ethics in Management and Indian Ethos, 5 th edition. Excel Books.		
Course Outcomes		
Upon successful completion of this course, the student will be able to:		
CO No.	CO Statement	
CO1	Understand the fundamentals of ethics, including personal and business ethics, morality, law, and Indian traditions, for effective decision-making in diverse contexts.	K1&K2
CO2	Apply principles of honesty, integrity, and transparency in real-world situations, integrating ethical values into organizational practices and culture.	K3
CO3	Analyze and resolve complex ethical dilemmas by drawing upon diverse sources of ethical behavior and personal ethical codes.	K4
CO4	Evaluate ethical decision-making models in business settings, addressing conflicts and competition while promoting corporate responsibility.	K5
CO5	Critically assess moral philosophy's application to decision-making, fostering ethical leadership and organizational integrity.	K6