



# JAMAL INSTITUTE OF MANAGEMENT

Building Values and Leadership  
(Approved by AICTE, New Delhi)

**ISSUE-I**  
**June - December 2023**



## JAMAL MOHAMED COLLEGE (AUTONOMOUS)

Accredited with A++ Grade by NAAC (4th cycle) with CGPA 3.69 out of 4.00  
(Affiliated to Bharathidasan University )  
Tiruchirappalli-620020, Tamil Nadu



# ABOUT JAMAL MOHAMED COLLEGE (AUTONOMOUS)

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Jamal Mohamed College (Autonomous) was founded in the year 1951. It was established as a minority institution with the primary objective of providing higher education to the downtrodden and socially backward sections of the society. Janab. M. Jamal Mohamed sahib and Janab. N.M. Khajamian Rowther of revered memory were the founding fathers of this institution. Over a period of 74 years the college was able to scale greater heights and rise to the present status as a multi-faculty institution with 29 UG and 20 PG courses. 17 departments of the college are functioning with the status of approved research centres. The college has strength of around 12000 students. There are 138 Government Aided teaching faculty and 361 staff members are working under the self-finance stream. The college celebrated its silver Jubilee in 1971, subsequently the Golden Jubilee and Diamond Jubilee in 2001 and 2011 respectively. Our College was bestowed with the unique honour of 'College with Potential for Excellence' in Phase I and Phase II by UGC, in 2011 and in 2016 respectively. In the year 2023, the college has obtained the prestigious 56th rank among Top ranking institutions in NIRF Rankings and the NAAC peer team visited the college for accreditation (4 Cycle) and the college was awarded "A++" grade with by NAAC CGPA 3.69 out of 4.0.



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# ABOUT JAMAL INSTITUTE OF MANAGEMENT

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Jamal Institute of Management, affiliated to Bharathidasan University was established in the Golden Jubilee year of 2000-2001 with the approval of the AICTE, New Delhi and was accredited by NBA, New Delhi in 2011 & Ranked in 'A' category by AIMA. The institute provides quality management education, business leadership and strives for corporate excellence. The guiding philosophy of all the academic activities of the Institute is to inculcate professionalism in management, empowering the youth to meet the corporate changes and challenges. Over 2000 graduates who have passed through the portals of Jamal Institute of Management are occupying various vital positions in India and Abroad. Our Institute is a recognized research Department offering fulltime and part time M.Phil. and Ph.D. Programmes and also offers PG Diploma in Islamic Banking and Financial Management. Jamal Institute of Management has grown significantly, and our alumni have made remarkable strides in various vital positions both in India and abroad. The institute has become a beacon of management education, contributing extensively to the corporate world through our rigorous academic programs and dynamic research initiatives



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## ORIENTATION PROGRAM

The Orientation program organized by Jamal Institute of Management, Jamal Mohamed College for the Second year MBA students. Key Note Address by Dr. K. ABDUS SAMAD, Assistant Secretary, Jamal Mohamed College (Autonomous), Tiruchirappalli on orientation Program organized by Jamal Institute of Management, Jamal Mohamed College for the Second year MBA students (Academic year 2022-24) on 22th June, 2023

## GUEST LECTURE

The Guest Lecture on "DIGITALZATION IN GST REGIME", by Dr.G.Amutha FCMA, Practitioner/Amutha Associates Visiting Faculty Institute of Cost Works Accountant of India, organized by centre for excellence in Accounting and Finance, Jamal Institute of Management, Jamal Mohamed College for the Second year MBA students (Academic year 2022-24) on 26th June, 2023







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## ORIENTATION PROGRAM DAY 1

Key Note Address by Dr. K. ABDUS SAMAD, Assistant Secretary, Jamal Mohamed College (Autonomous), Tiruchirappalli on orientation Program organized by Jamal Institute of Management, Jamal Mohamed College for the First year MBA students (Academic year 2023- 25) on 03rd July, 2023.

## ORIENTATION PROGRAM DAY 2

Ice breaking session done by Dr. G. SIVANESAN, Associate Professor, Jamal Institute of Management (Autonomous), Tiruchirappalli on orientation Program organized by Jamal Institute of Management, Jamal Mohamed College for the First year MBA students (Academic year 2023-25) on 04 rd July, 2023.



## INVITED TALK

Invited Talk by Dr. S. N. Raghavendra, Associate Professor, titled "The Professional Side of MBA" Orientation Program organized by Jamal Institute of Management, Jamal Mohamed College for the First-Year MBA students (Academic Year 2023-2025) on July 4th, 2023





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## ORIENTATION PROGRAM DAY 3

Invited Talk by Shri. R. Radesh, Director , Krishna Bawan, (Food & Sweets), titled "Driving Innovation and Success in Business" Orientation Program organized by Jamal Institute of Management, Jamal Mohamed College for the First-Year MBA students (Academic Year 2023- 2025) on July 5th, 2023

## INVITED TALK

Invited Talk by Dr. V. P. Sriraman, Associate Professor, titled " Human Side of MBA " Orientation Program organized by Jamal Institute of Management, Jamal Mohamed College for the First-Year MBA students (Academic Year 2023-2025) on July 5th, 2023







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## INAUGURATION OF 24TH BATCH MBA

The Inauguration of 24th Batch MBA Programme (2023-2025) organized by Jamal Institute of Management, Jamal Mohamed College for the for year MBA students (Academic year 2023-25) on 12th July, 2023.

## WORLD CHESS DAY

On the event of world chess day intra departmental competition was conducted and price distributed by Dr. K. ABDUS SAMAD, Assistant Secretary, Jamal Mohamed College (Autonomous), Tiruchirappalli, Along with Dr. K. SIVAKUMAR, Prof & Director, Jamal Institute of Management (Autonomous), Tiruchirappalli.



## SPECIAL CEO TALK

Special CEO Talk " by LN.Er.Zahir Hussain, CEO- operation, Emperor Engineering Works on topic "My Journey organized by Industry Institute Partnership centre (NMK-IIPC) on 24th July, 2023





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## TRAINING AND PLACEMENT CELL

Guest Speaker Mr.U. PETER SAHAYA RAJ, M.A, MBA An Alumnus of IIM-C (MD, CEO, Indiygenous Fashions) addressed on topic "85% OF 2030'S JOBS ARE UNINVENTED IMPLICATIONS FOR MANAGEMENT GRADUATES" organized by Training and Placement Cell, Alagappa Institute of Management on 26th July 2023

## E NEWS LETTER CONNECT

E News Letter Connect was launched by Chief Guest Mr.U. PETER SAHAYA RAJ, M.A, MBA An Alumnus of IIM-C (MD, CEO, Indiygenous Fashions) Along with Dr. K. ABDUS SAMAD, Assistant Secretary, Jamal Mohamed College (Autonomous), Tiruchirappalli, Dr. K. SIVAKUMAR, Prof & Director, Jamal Institute of Management (Autonomous), Tiruchirappalli and Mr. K. MUTHURAJA KANNAN, Placement Officer, E News Letter Connect was designed by Mr. M.S.MUHAMMAD RAMEEZUDEEN, Assistant Professor







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## TWO DAYS WORKSHOP ON ICT ENABLED LEARNING

Certificate Provided to the participants who have been participated in Two Days Workshop on ICT Enabled Learning by Jamal Institute of Management in association with in Association with Internal Quality Assurance Cell (IQAC)

## MARKET KA EKLAVYA (INVESTOR AWARENESS PROGRAM)

Students are Participated in Online Course "Market ka Eklavya" (Investor Awareness Program) Organised by Centre for excellence in Accounting and Finance (CEAF) and NSDL.



## SPECIAL CEO TALK

Dr. B. Aarthi, Assistant Director-HRD & Project Management Joseph Eye Hospital-Trichy Delivered expert talk on Know Your Battle Field



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## EXPERT TALK

Dr. V. A. Anand, Assistant Professor-Department of Logistics Management, Alagappa University, Karaikudi, Delivered expert talk in title “Supply Chain Management: A world of Opportunities”

## CEO TALK

Mr.Sadiq Thasin, Business Transformation Consultant, Widelens Pro, Dubai Delivered expert talk in title “Embracing the power of latest technologies from academics to business”



## BOOT CAMP

Panel Members for Boot Camp Business Model Canvas was Mr. Rajesh Natarajan , Founder & CEO, Internest, Dr.Suresh Kannian , Founder& MD Menmozhi Technologies, Mr. Mohamed Ghouse Co founder& CEo Kalchi Controls on August 21,2023 At 10.00 Am



Tiruchirappalli, Tamil Nadu, India  
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Long 78.696097°  
21/08/23 10:41 AM GMT +05:30





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## YUVA INSTALLATION

Installation of YUVA at Jamal Mohamed College in the Presence of Management Committee ,Assistant Secretary, Mr Ashok Ramanathan Yi chair, Yi Trichy, Mr. Saantosh Yuva Chair, Yi Trichy, Mr. Syed Haris Yuva Chair Yi Trichy on 1 st September 2023

## CEO TALK

Mr.Kaja Navas,Regional Manager-(DSE-MX),Samsung India Electronic Limited,Business Automation in Retail Channel,



## INDUSTRIAL VISIT

2nd MBA students of Batch 1(Section A& B) to "Maya Appliances Pvt Ltd", Chengalpet on 07/08/2023





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## TIECOONS 2023

The overall winner was GRG School of Management Studies, Coimbatore which was announced by the Chief guest.

## TIECOONS 2023

The overall runner was Shastra University, Trichy which was announced by Hajee. M.J. Jamal Mohamed – Treasurer.







**CHIEF EDITOR**

**DR. G.SIVANESAN**  
Director

**EDITOR**

**Dr.S.PRASANTH**  
Assistant Professor



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